



Structural Concepts®

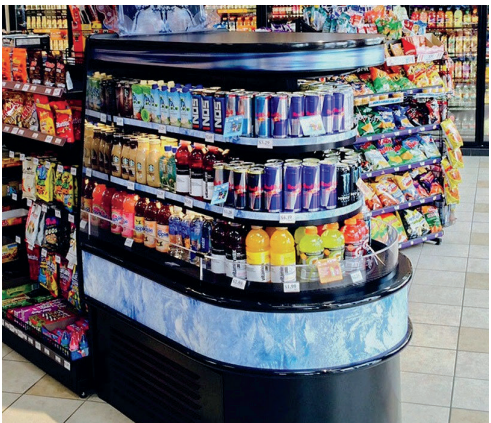
DELIVERING FRESH. ALWAYS.™



REVEAL NR3655HSSV
Self-Service, Multi-Deck



IMPULSE CSC3223
Self-Service, Countertop



OASIS FSE460R
Self-Service, End Cap

Convenience Store Solutions

Increase Sales by Offering Shoppers Healthy, Fresh Food Selections On-the-Go.

Structural Concepts has long recognized the growing trend of convenience stores seen as a destination for **fresh food** by proactively **delivering innovative display options** that not only blend in with the store format but also offer **cost-effective configurable turnkey solutions** when merchandising strategies change over time.



OASIS FSI660R
Self-Service, Island

53% of consumers would visit a c-store more often if healthy foods were readily available.
Source: The National Association of Convenience Stores

50% of consumers feel c-stores are just as capable of offering fresh food and beverages as restaurants.
Source: The National Association of Convenience Stores

56% of consumers consider convenience stores a “viable alternative” to quick service restaurants (QSRs), signaling a growing shift in how people view c-stores as a first choice for food.
Source: NACS State of the Industry Report

HARMONY HM05153R
Self-Service, Multi-Deck



ELEVATE BD3632IS
Autonomous Merchandiser



Undercounter

Meet Customers On the Way In and Out

Increase sales potential with appealing grab & go displays. Can be integrated into millwork and other counter materials to bring fresh food and chilled beverages directly in front of customers.

OASIS C43R-UC

Self-Service, Undercounter

28%

cited product selection as one of the top five reasons they choose a specific convenience store location.

Source: NACS Convenience Voices



REVEAL NE4813RSV

Service, In-Counter

REVEAL NE3635RSSV

Self-Service, In-Counter

In-Counter

Boost Profits with Sleek Frameless Merchandisers

Take full advantage of premium counter space and realize untapped profit potential by capitalizing on impulse buys. Consider frameless glass merchandisers for seamless presentation and integration of the surroundings, placing the focus on the food inside.

Structural Concepts Checks All the Boxes in Responding to the Desires of C-Store Operators and Shoppers.



HARMONY HM07536R
Self-Service, Multi-Deck

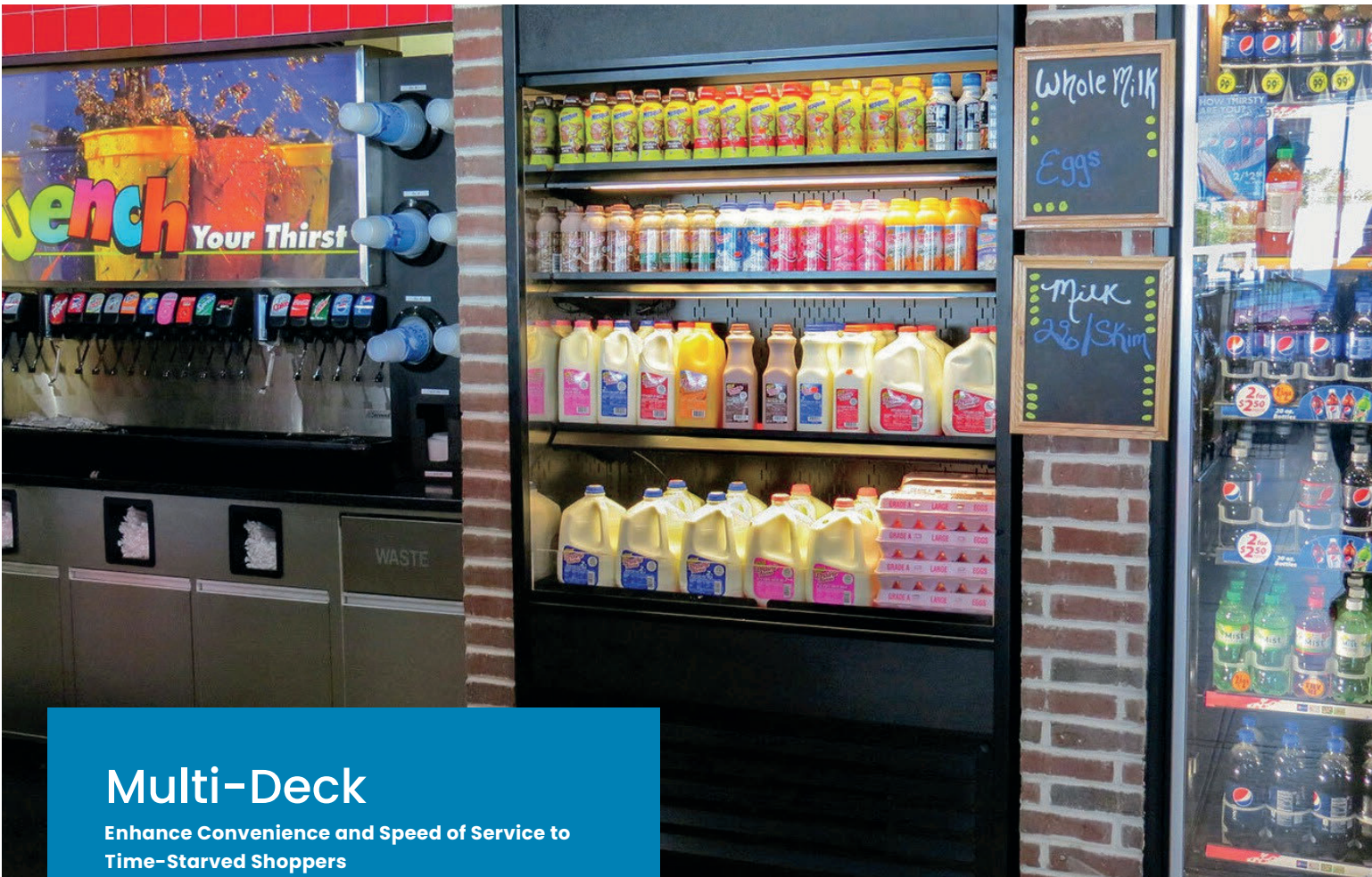
70%

of operators are considering innovating their foodservice offering as one of the top priorities for growing their overall business.

62%

of operators expect to add more prepared food SKUs, while 57% plan to devote more square footage to the category.

Source: NACS Research



Multi-Deck

Enhance Convenience and Speed of Service to Time-Starved Shoppers

Stimulate sales by offering a variety of grab & go options with self-service cases to accommodate modern consumer's fast-paced lifestyle and desire to make speedy selections and transactions.

OASIS BN47R
Self-Service, Multi-Deck



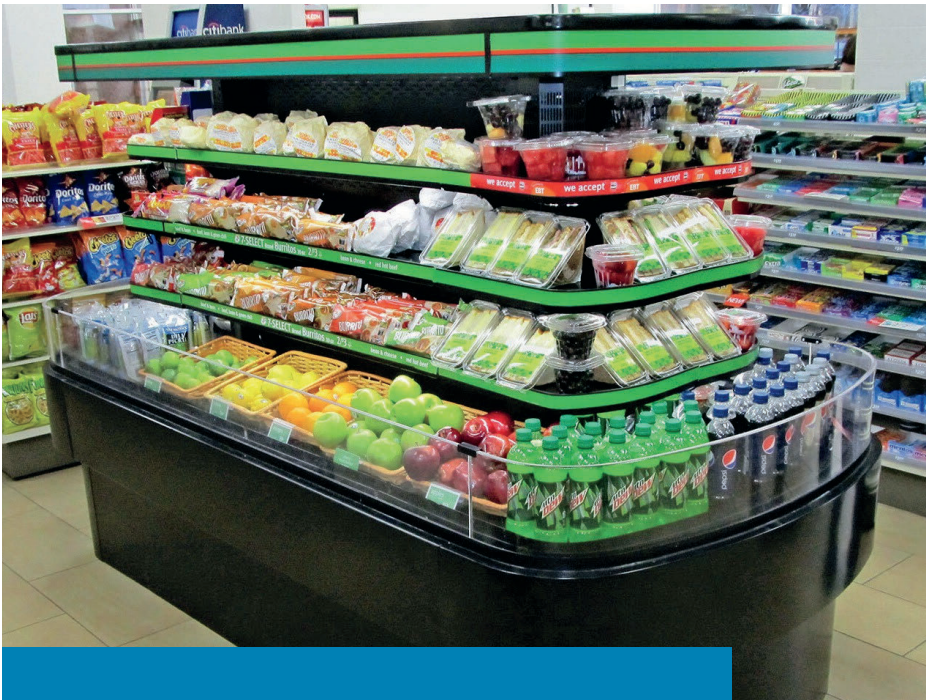
Despite challenges facing the industry, c-store retailers are eyeing various initiatives to boost their business. At the very top of their to-do list is investing in foodservice.

Source: Convenience Store News



Refrigeration/food preservation equipment ranks as one of the top foodservice equipment priorities for operators.

Source: NACS Research



Islands

Increase Sales by Offering Busy Meal-Goers Healthy, Fresh Food Selections On-the-Go

Adapt faster to shopping trends with mobile and modular applications. Mobile refrigerated displays on casters use less floor space by displaying product vertically. Easy delivery through standard size doorways.

OASIS FSI860R

Self-Service, Island



OASIS MI33R

Self-Service, Island



On average, customers spend only 0:03:33 from the time they leave their cars until the time they get back in their cars with their purchase

Source: NACS Speed Metrics Survey



20%

of shoppers decided to purchase their products onsite – up 9.3%.

Source: NACS Convenience Voices



OASIS FSE460R

Self-Service, End Cap

End Caps

Create Opportunities for Add-Ons

Utilize displays that blend into high traffic areas to generate incremental sales. Promote popular and profitable items that help create a point of destination and accommodate on-the-go consumers to make speedy selections and transactions.

Structural Concepts specializes in **visualizing a solution** and thoughtfully develops merchandisers that can be easily integrated into new or existing formats **to ensure consistency of fit and design.**



REVEAL NR4858RRSSV
Combination



HARMONY HMBC2
Combination



Combinations

Create a Destination for Fresh Food by Utilizing Space-Saving Innovative Display Options

Combination models optimize floor space with multiple display areas in a single piece of equipment, providing flexibility to offer a variety of fresh foods within different methods for serving the customer.

84%

of convenience store purchases are consumed within the hour.

Source: NACS Convenience Voices

59%

of individuals said "I can easily find what I'm looking for" when asked what about the products made customers shop a c-store.

Source: NACS Convenience Voices



Hot and Cold Combinations

Elevate the Customer Experience by Offering More Options

Provides a vertical combination of grab & go refrigerated and heated display offering both hot and cold temperatures in the same case. Designed with self-contained refrigeration that affords operators the flexibility to relocate the merchandiser to different areas. Contains individually controlled heated shelf temperatures allowing more product diversity.

OASIS B3924RH

Self-Service, Multi-Deck

TOP C-STORE FOODSERVICE CATEGORIES

42% Sandwiches/Wraps

29% Meals/Ready-to-Eat

19% Sides/Salads



OASIS BD3632, BD4732

Self-Service, Multi-Deck

Refrigerated Door Merchandisers

Open the Door to Profitability

Create a seamless transition from open cooler merchandisers that create more merchandising space to satisfy customers' desire for fresh food while reducing energy costs by 82%.

FUSION MD485DR

Self-Service, Multi-Deck

Structural Concepts Can Help C-Stores Maximize Their Foodservice Business



OASIS BN47R

Self-Service, Multi-Deck



REVEAL NE3635RSSV

Self-Service, In-Counter

We can help create a destination for fresh food by proactively delivering innovative display options that not only blend in with the store format but also offer cost-effective configurable turnkey solutions when merchandising strategies change over time.

We provide solutions aligned with the needs and interests of shoppers, ensures consistency in the fresh food product, and delivers an enhanced experience.

We can minimize the total cost of ownership associated with the ongoing operation and upkeep of displays and merchandisers, as well as safely displaying fresh food over extended periods.



LEARN MORE

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Structural Concepts®

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