



**Structural Concepts®**  
DELIVERING FRESH. ALWAYS.™



## Healthcare Solutions

Provide visitors and staff fresh food options that can be displayed independently or integrated within existing serving lines.

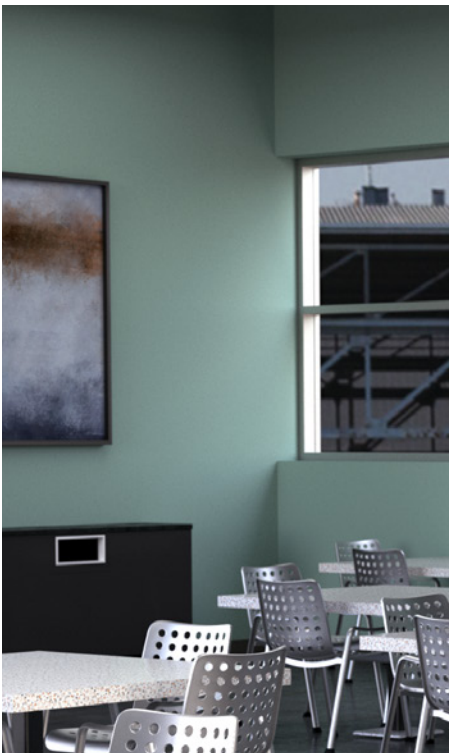
Structural Concepts continues to **support the mission of health and wellness** by providing the **most attractive, reliable, temperature-controlled** display cases in the industry, **when and where** you need them.



## Automating Healthcare Foodservice

**22% (one-fourth)** say that automation and technology is the biggest trend in healthcare dining right now.

FSD's Healthcare Survey



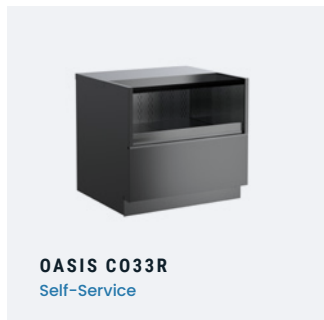
## Autonomous Retail Merchandiser

### Improve the Overall Shopping Experience

Provide a cashier-less experience and increase the speed and accuracy of transaction for those looking for a convenient 24/7 fresh food selection. Offset labor challenges, create an appealing merchandising format with increased capacity, and seamlessly streamline inventory management to serve food deserts across healthcare facilities and office spaces.



**ELEVATE BD36321S**  
Self-Service



**OASIS C033R**  
Self-Service



**OASIS C053R-UC**  
Self-Service

## Undercounter

### Meet Customers On the Way In and Out

The shape of these display cases makes them ideal for integrating into counters so that all customers see is fresh food/beverages making these modular units the perfect grab-and-go solution.



**REVEAL NR6047RSV**  
Counter



**REVEAL NR4847RSV**  
Counter

## Counter

### Take Full Advantage of Unused Space and Realize Untapped Profit Potential

Leverage premium counter space with a food display that entices customers to buy.



**OASIS B4524**  
Self-Service



## Increase Operating ROI

**71%** of operators indicate that they are likely to invest in replacing equipment, and **68%** said they are likely to invest in technology within the next 24 months.

AHF State of the Industry

## Self-Service

### Enhance Convenience and Speed of Service to Time-Starved Staff and Visitors

Stimulate sales by offering a variety of grab & go options with self-service cases to accommodate modern consumer's fast-paced lifestyle and desire to make speedy selections and transactions.

By leveraging **self-serving displays** and **flexible merchandisers**, Structural Concepts helps **promote increases in onsite patronage without the requirements of additional space or labor** by offering patients, staff, and visitors the added accessibility to fresh food selections.



## Increase Patient Patronage

At healthcare cafeterias, including hospitals, nursing/retirement homes and other long-term care facilities, **70%** of consumers would visit more frequently, and **92%** would return to an avoided location, if premium and fresh food items are menued.

Hospital Food, Reimagined: Emerging Trends in Healthcare Foodservice



## Islands

**Increase Sales by Offering Busy Meal-Goers Healthy, Fresh Food Selections On-the-Go**

Easily create impulse-buy sites with self-contained refrigerated islands.



**OASIS FSI656R**  
Island



## Endcaps

**Create Opportunities for Add-Ons**

Utilize displays that blend into high traffic areas to generate incremental sales.



**OASIS FSE45R**  
Endcap

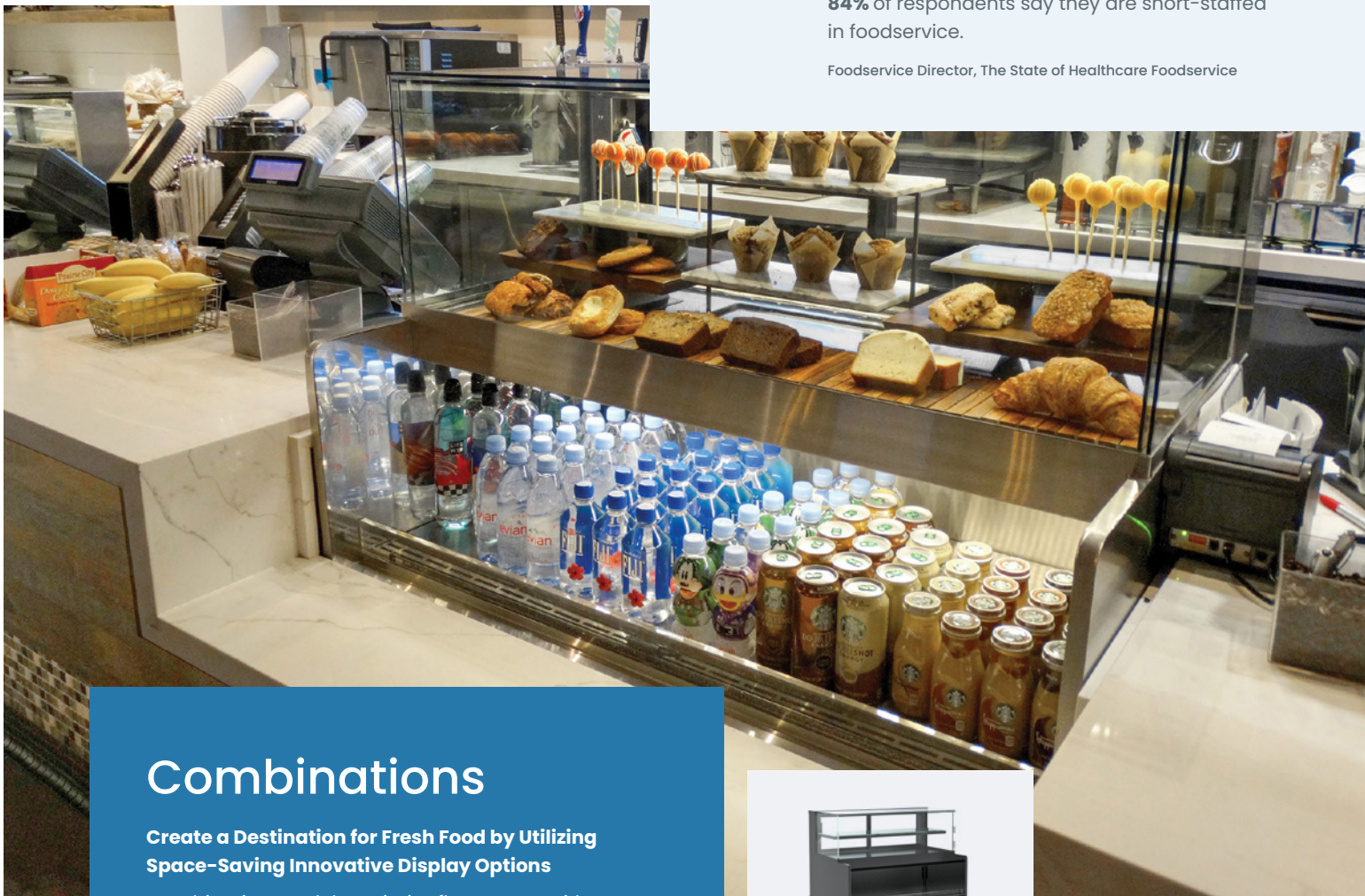
Designing and building merchandisers that **last longer**, **save energy**, and **minimize operating costs**, while driving a **return on investment**, Structural Concepts has long been recognized by the Healthcare industry as one of the most **dependable** and **advanced foodservice suppliers**.



## Addressing Growing Labor Challenges

**84%** of respondents say they are short-staffed in foodservice.

Foodservice Director, The State of Healthcare Foodservice



## Combinations

**Create a Destination for Fresh Food by Utilizing Space-Saving Innovative Display Options**

Combination models optimize floor space with multiple display areas in a single piece of equipment, providing flexibility to offer a variety of fresh foods within different methods for serving the customer.



**REVEAL NR6051RRSSV**  
Combination



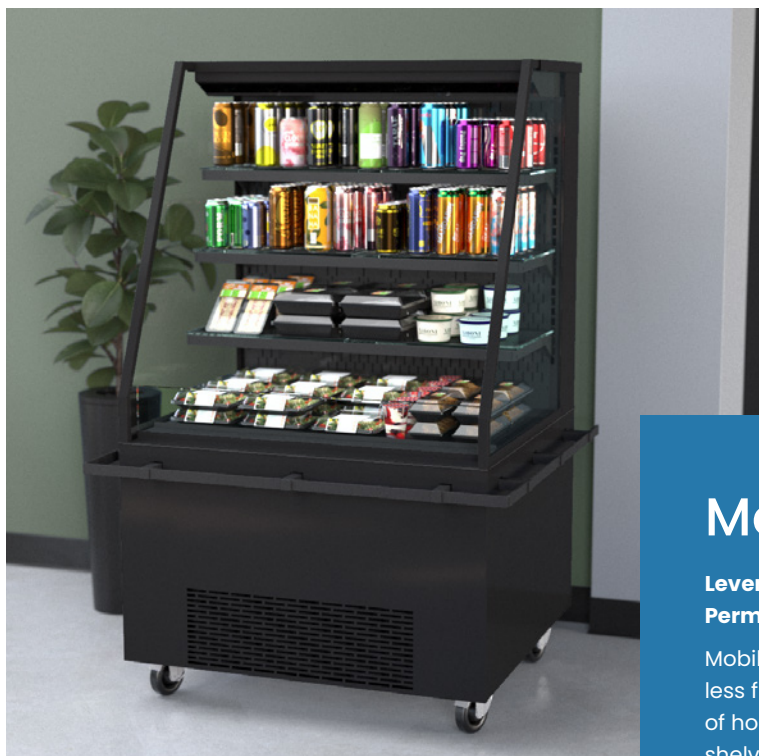
## Hot and Cold Combinations

### Elevate the Customer Experience by Offering More Options

Stimulate sales by offering a variety of grab & go options with self-service cases to accommodate modern consumer's fast-paced lifestyle and desire to make speedy selections and transactions.



**OASIS B3924RH**  
Combination



**REVEAL NR3647RSSA.MOB**  
Mobile

## Mobile

### Leverage High Traffic Areas – Temporarily or Permanently.

Mobile refrigerated self-service displays on casters use less floor space by displaying product vertically instead of horizontally and can be easily pushed up against shelving, walls, columns, or used back-to-back.

# Refrigerated Door Merchandisers

## Open the Door to Profitability

Create a seamless transition from open cooler merchandisers that create more merchandising space to satisfy customers' desire for fresh food while reducing energy costs by 82%.



**OASIS BD4732**  
Self-Service



**OASIS BD3632**  
Self-Service



Enhance the presentation of more food options by providing a mix of **service** and **self-service options**, such as **scalable micromarket formats**, to meet the needs of **convenience-seeking diners**.



LEARN MORE

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