



Structural Concepts®

DELIVERING FRESH. ALWAYS.™



QSR Solutions

Increase customer patronage by taking advantage of thrifty and time-crunched restaurant goer's desire for fresh food convenience.

Structural Concepts provides an **unparallel value** by meeting restaurant's expanded needs for high-quality, fresh food offerings with a variety of **reliable, flexible** merchandisers that **work harder, better display** and **sell more food**, and **minimize operating costs**.



Heighten the Customer Experience by Offering more Options

39% of operators expect to offer more fresh or packaged food items for sale on premise to increase their business.

2022 State of the Restaurant Industry, National Restaurant Association





OASIS C033R-UC
Self-Service



Undercounter

Meet Customers On the Way In and Out

The shape of these display cases makes them ideal for integrating into counters so that all customers see is fresh food/beverages making these modular units the perfect grab-and-go solution.



IMPULSE CGSV4522
Counter

Counter

Take Full Advantage of Unused Space and Realize Untapped Profit Potential

Leverage premium counter space with a food display that entices customers to buy. Place on top of a refrigerated counter display to optimize space and sell more.

Reduce labor and increase fixed capacity by serving more customers with Structural Concepts' **self-service and service merchandisers** where workers can immediately access selected menu items.



Addressing Growing Labor Concerns

74% of operators say they do not have enough employees to adequately staff the restaurant.

2022 State of the Restaurant Industry, National Restaurant Association



OASIS B6624
Service



Self-Service

Enhance Convenience and Speed of Service to Time-Starved Diners

Stimulate sales by offering a variety of grab & go options with self-service cases to accommodate modern consumer's fast-paced lifestyle and desire to make speedy selections and transactions.



OASIS B4732
Self-Service



Service

Stimulate Impulse Sales by Putting the Focus on the Product

Keep food fresh longer within a fully enclosed display and interact with customers to provide a high level of service and satisfaction.



REVEAL NR4840RSV
Service



Combinations

Create a Destination for Fresh Food by Utilizing Space-Saving Innovative Display Options

Combination models optimize floor space with multiple display areas in a single piece of equipment providing flexibility to offer a variety of fresh foods within different methods for serving the customer.



HARMONY HMBC6
Combination



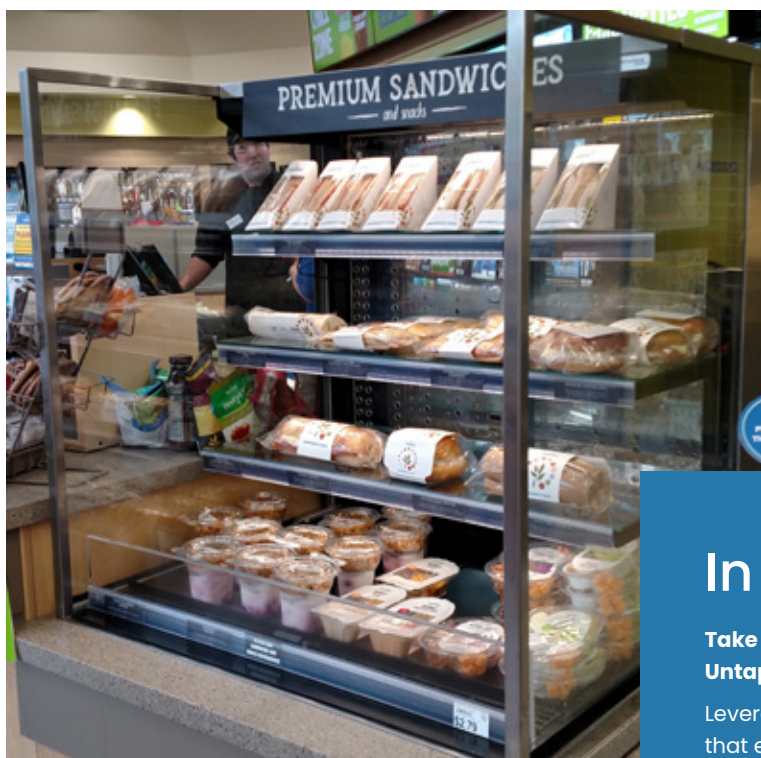
Hot and Cold Combinations

Elevate the Customer Experience by Offering More Options

The refrigerated & heated self-service case provides a vertical combination of grab & go refrigerated and heated display offering both hot and cold temperatures in the same case.



OASIS B3924RH
Combination



REVEAL NR3655RSSV
Counter

In Counter

Take Full Advantage of Unused Space and Realize Untapped Profit Potential

Leverage premium counter space with a food display that entices customers to buy.



OASIS B4524
Self-Service

Restaurants have long relied on Structural Concepts as a resource for **innovative, wide-ranging unit designs** and **convenient service formats** that fit most applications to help them **remain competitive**.



LEARN MORE

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