



# Structural Concepts®

DELIVERING FRESH. ALWAYS.™



## QSR Solutions

Increase customer patronage by taking advantage of thrifty and time-crunched restaurant goer's desire for fresh food convenience.

Structural Concepts provides an **unparallel value** by meeting restaurant's expanded needs for high-quality, fresh food offerings with a variety of **reliable, flexible** merchandisers that **work harder, better display** and **sell more food**, and **minimize operating costs**.



## Heighten the Customer Experience by Offering more Options

**39%** of operators expect to offer more fresh or packaged food items for sale on premise to increase their business.

2022 State of the Restaurant Industry, National Restaurant Association



OASIS C05324R  
Self-Service





**OASIS C033R-UC**  
Self-Service



## Undercounter

### Meet Customers On the Way In and Out

The shape of these display cases makes them ideal for integrating into counters so that all customers see is fresh food/beverages making these modular units the perfect grab-and-go solution.



**IMPULSE CGSV4522**  
Counter

## Counter

### Take Full Advantage of Unused Space and Realize Untapped Profit Potential

Leverage premium counter space with a food display that entices customers to buy. Place on top of a refrigerated counter display to optimize space and sell more.

**Reduce labor and increase fixed capacity** by serving more customers with Structural Concepts' **self-service and service merchandisers** where workers can immediately access selected menu items.

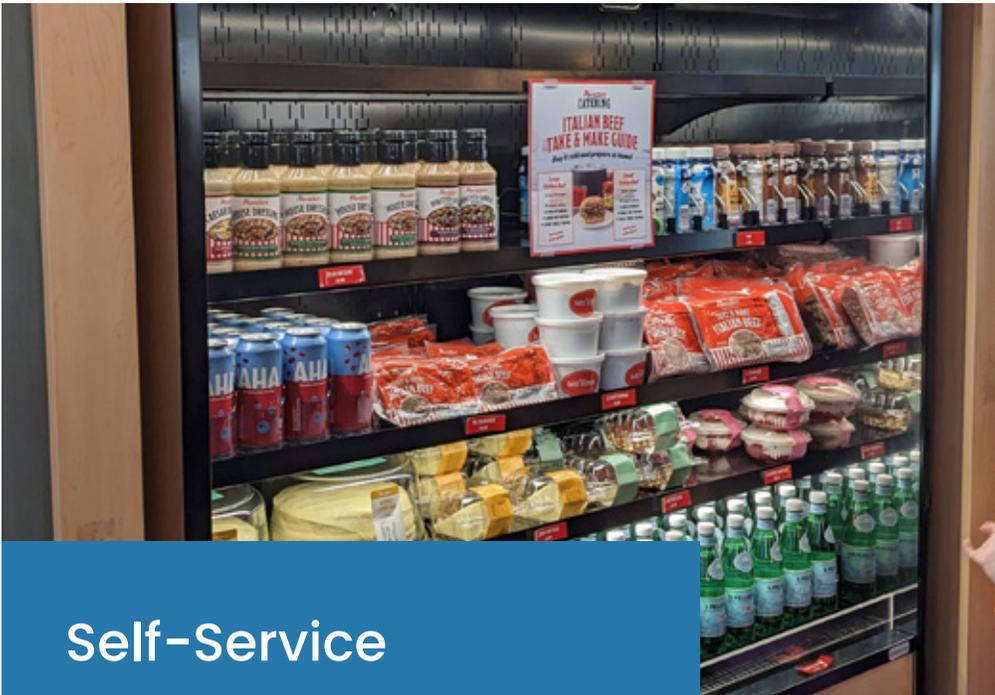


## Addressing Growing Labor Concerns

**74%** of operators say they do not have enough employees to adequately staff the restaurant.

2022 State of the Restaurant Industry, National Restaurant Association

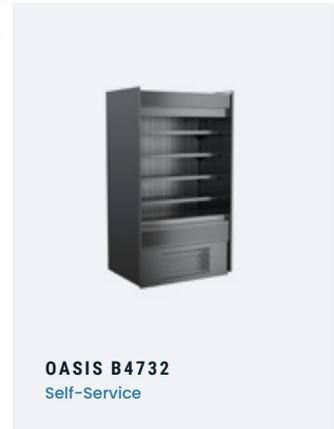
**OASIS B6624**  
Service



## Self-Service

**Enhance Convenience and Speed of Service to Time-Starved Diners**

Stimulate sales by offering a variety of grab & go options with self-service cases to accommodate modern consumer's fast-paced lifestyle and desire to make speedy selections and transactions.



**OASIS B4732**  
Self-Service



## Service

**Stimulate Impulse Sales by Putting the Focus on the Product**

Keep food fresh longer within a fully enclosed display and interact with customers to provide a high level of service and satisfaction.



**REVEAL NR4840RSV**  
Service



## Combinations

**Create a Destination for Fresh Food by Utilizing Space-Saving Innovative Display Options**

Combination models optimize floor space with multiple display areas in a single piece of equipment providing flexibility to offer a variety of fresh foods within different methods for serving the customer.



**HARMONY HMBC6**  
Combination



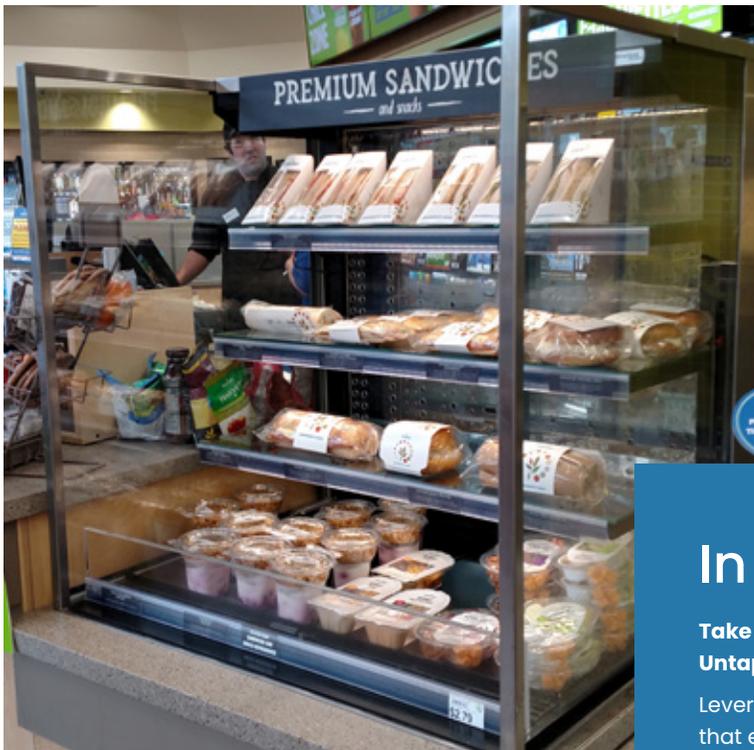
## Hot and Cold Combinations

### Elevate the Customer Experience by Offering More Options

The refrigerated & heated self-service case provides a vertical combination of grab & go refrigerated and heated display offering both hot and cold temperatures in the same case.



**OASIS B3924RH**  
Combination



**REVEAL NR3655RSSV**  
Counter

## In Counter

### Take Full Advantage of Unused Space and Realize Untapped Profit Potential

Leverage premium counter space with a food display that entices customers to buy.



OASIS B4524  
Self-Service

Restaurants have long relied on Structural Concepts as a resource for **innovative, wide-ranging unit designs** and **convenient service formats** that fit most applications to help them **remain competitive**.



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