



Structural Concepts®

DELIVERING FRESH. ALWAYS.™



Supermarket Solutions

Call shopper's attention to hot and cold fresh food offerings with displays that fit into any store footprint.

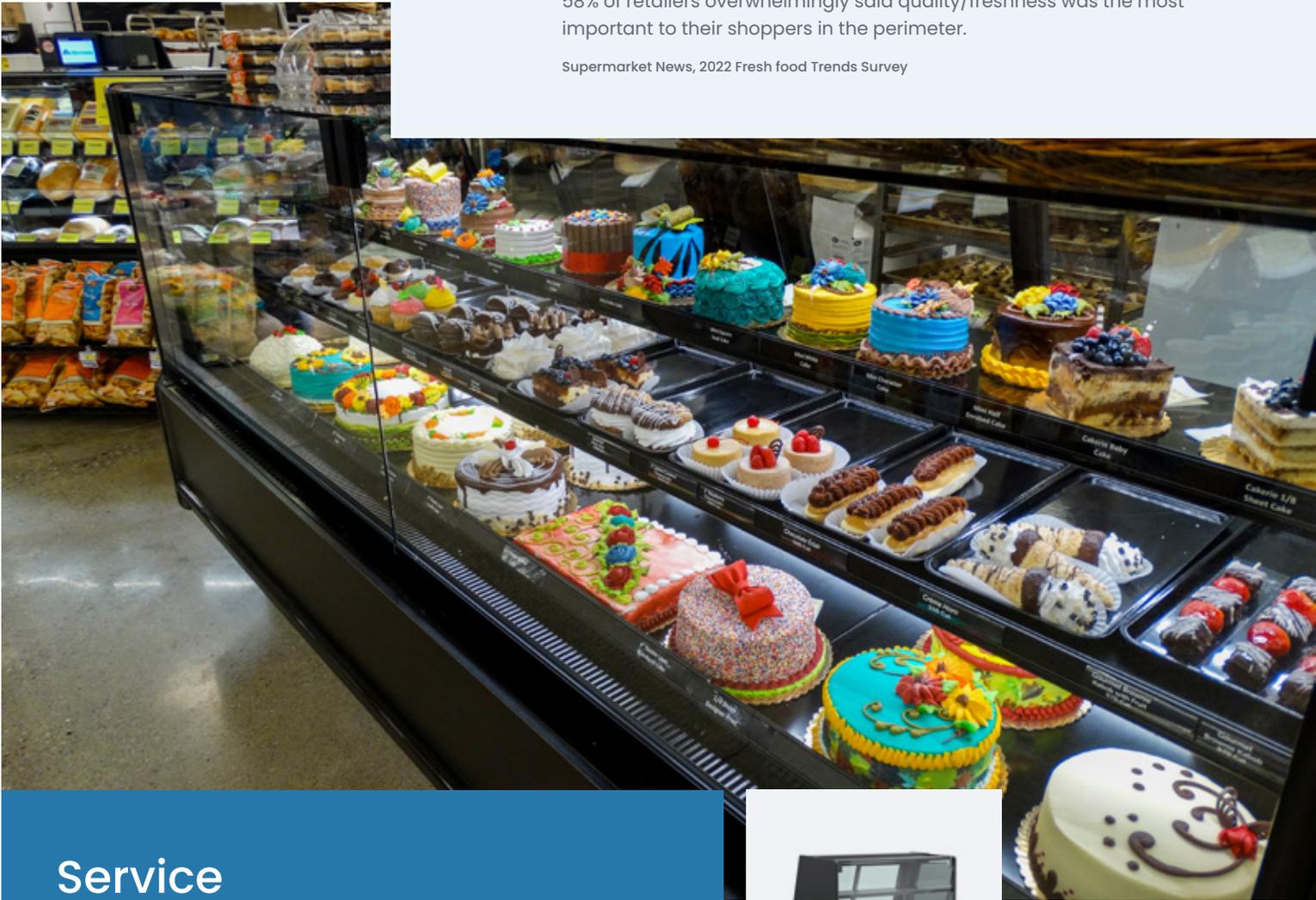
From service merchandisers lined up across multiple departments to single grab & go cases, the supermarket industry has relied on Structural Concepts for an **enticing visual experience**, a **high-level** of refrigeration and heating **performance**, and **first-rate aftermarket support**.



Importance of Freshness

58% of retailers overwhelmingly said quality/freshness was the most important to their shoppers in the perimeter.

Supermarket News, 2022 Fresh food Trends Survey



Service

Stimulate Impulse Sales by Putting the Focus on the Product

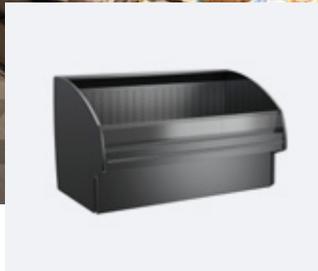
Keep food fresh longer within a fully enclosed display and interact with shoppers to provide a high level of service and satisfaction.



FUSION GMDSV8R
Service



FUSION GMSS452R
Self-Service

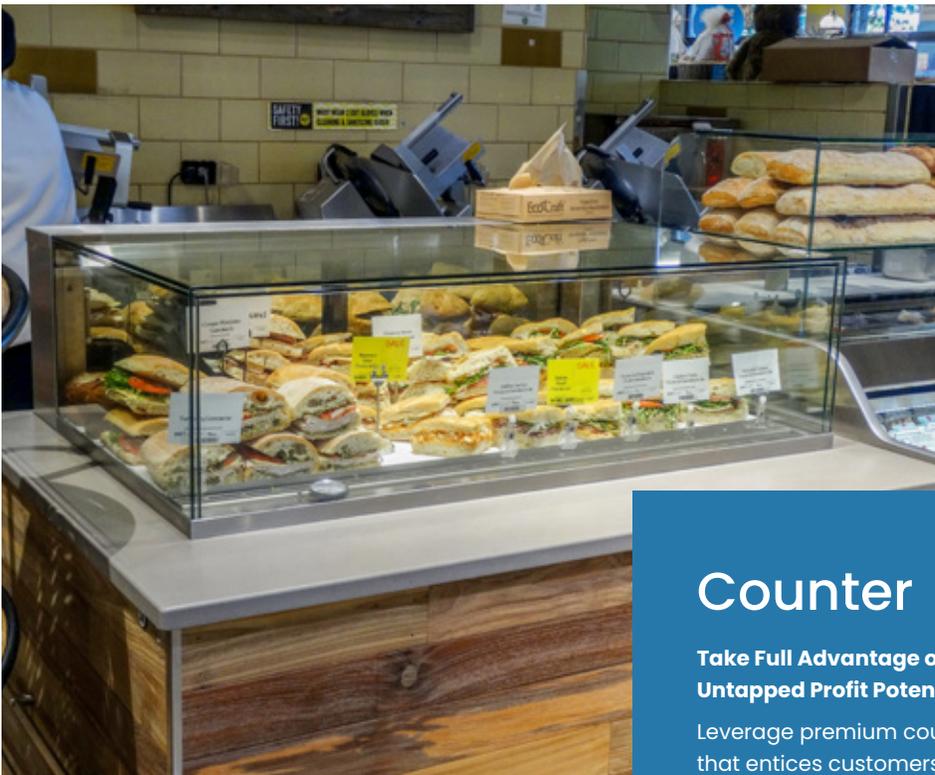


FUSION GLDSS643R
Self-Service

Self-Service

Enhance Convenience and Speed of Service to Time-Starved Shoppers

Stimulate sales by offering a variety of grab & go options with self-service cases to accommodate modern consumer's fast-paced lifestyle and desire to make speedy selections and transactions.



REVEAL NR4833RSV
Counter

Counter

Take Full Advantage of Unused Space and Realize Untapped Profit Potential

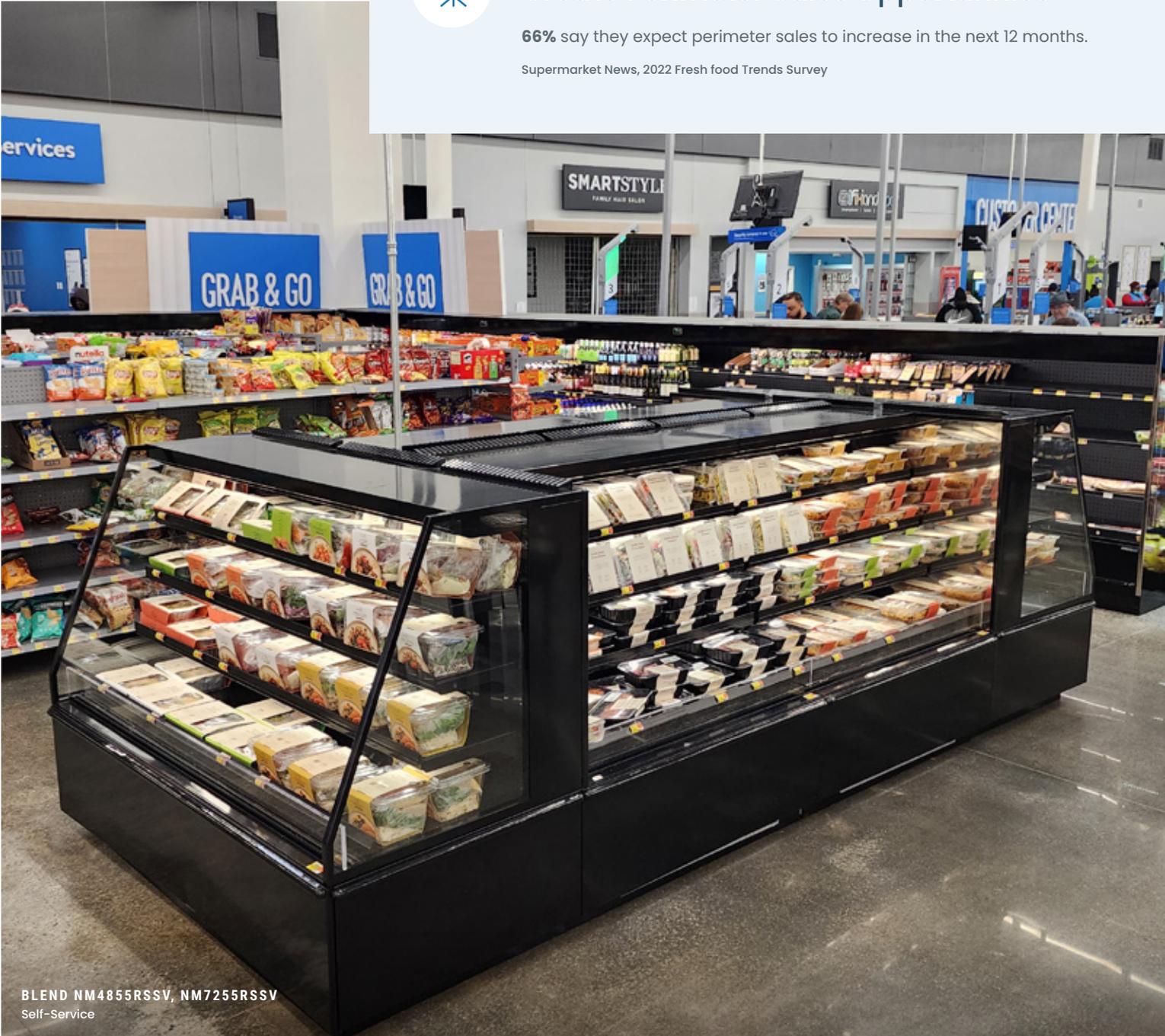
Leverage premium counter space with a food display that entices customers to buy.



Create Perimeter Sales Opportunities

66% say they expect perimeter sales to increase in the next 12 months.

Supermarket News, 2022 Fresh food Trends Survey



BLEND NM4855RSSV, NM7255RSSV
Self-Service

Structural Concepts allows for the presentation of prepared fresh food **anywhere in the store**, including in high traffic areas, while incorporating **unique upsell and impulse-buying opportunities**.

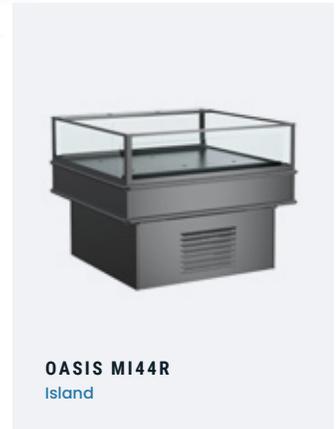


Islands

Increase Sales by Offering Busy Meal-Goers Healthy, Fresh Food Selections On-the-Go

Products can be displayed more dynamically, attracting more consumers, and increase opportunities to produce more revenue.

OASIS MI48R
Island



OASIS MI44R
Island



Endcaps

Create Opportunities for Add-Ons

Utilize displays that blend into high traffic areas to generate incremental sales.



OASIS FSE45R
Endcap

As new challenges – inflation, labor, supply – continue to emerge, our strength has been to continually meet the needs of the industry with **quicker lead times, price/value, functionality, fit & finish, and after sales support.**



Fresh is Still the Main Draw

66% say they expect perimeter sales to increase in the next 12 months.

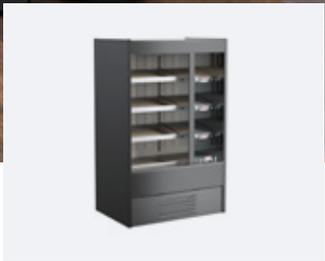
Supermarket News, 2022 Fresh food Trends Survey



Hot and Cold Combinations

Elevate the Customer Experience by Offering More Options

The refrigerated & heated self-service case provides a vertical combination of grab & go refrigerated and heated display offering both hot and cold temperatures in the same case.



OASIS B3924RH
Combination



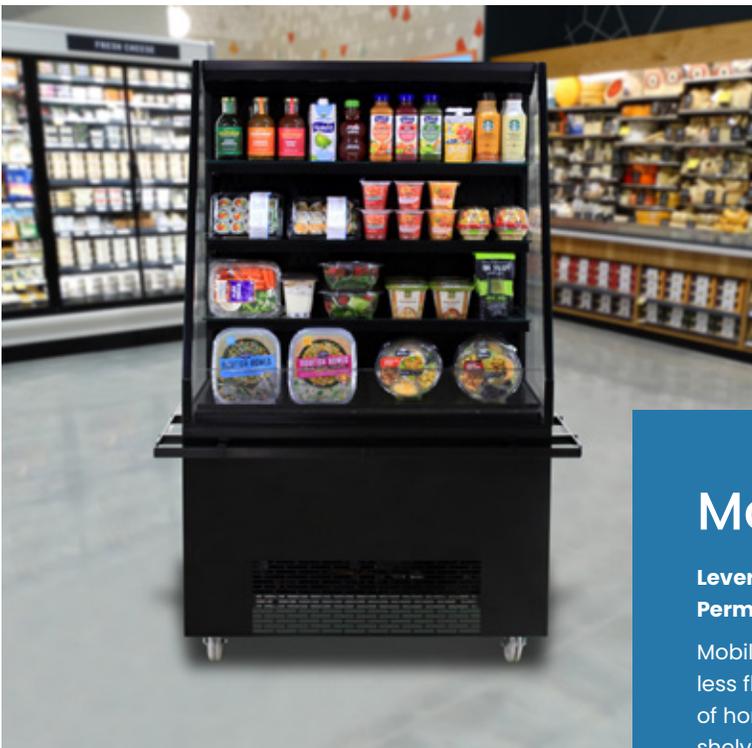
Autonomous Retail Merchandiser

Improve the Overall Shopping Experience

Provide a cashier-less experience and increase the speed and accuracy of transaction for those looking for a convenient 24/7 fresh food selection. Offset labor challenges, create an appealing merchandising format with increased capacity, and seamlessly streamline inventory management to serve food deserts such as vestibules.



ELEVATE BD36321S
Self-Service



REVEAL NR3655RSSA.MOB
Mobile

Mobile

Leverage High Traffic Areas – Temporarily or Permanently.

Mobile refrigerated self-service displays on casters use less floor space by displaying product vertically instead of horizontally and can be easily pushed up against shelving, walls, columns, or used back-to-back.

Refrigerated Door Merchandisers

Open the Door to Profitability

Create a seamless transition from open cooler merchandisers that create more merchandising space to satisfy customers' desire for fresh food while reducing energy costs by 82%.



OASIS BD4732
Self-Service



OASIS BD3632
Self-Service



Structural Concepts has long partnered with its customers by focusing together on the love consumers have for **fresh food** and on all the **competitive advantages** in delivering a **great in-store experience**.



LEARN MORE
structuralconcepts.com
product.info@structuralconcepts.com

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