



Structural Concepts®
DELIVERING FRESH. ALWAYS.™



Travel & Entertainment Solutions

Provide convenient, fresh food options to travelers and eventgoers in high-traffic areas looking for quick, healthy alternatives.

Structural Concepts can help **increase operating ROI** by generating demand with a wide range of heated and refrigerated **foodservice solutions designed to fit any configuration** and immediately garner the attention of passersby in need for grab & go meal options.



Autonomous Retail Merchandiser

Improve the Overall Shopping Experience

Provide a cashier-less experience and increase the speed and accuracy of transaction for those looking for a convenient 24/7 fresh food selection. Offset labor challenges, create an appealing merchandising format with increased capacity, and seamlessly streamline inventory management to serve food deserts across airports, stations, terminals, and office spaces.



ELEVATE BD36321S
Self-Service



OASIS C33R-UC
Self-Service



Undercounter

Meet Customers On the Way In and Out

The shape of these display cases makes them ideal for integrating into counters so that all customers see is fresh food/beverages making these modular units the perfect grab-and-go solution.



REVEAL NR4847RSV
Counter

Counter

Take Full Advantage of Unused Space and Realize Untapped Profit Potential

Leverage premium counter space with a food display that entices customers to buy.

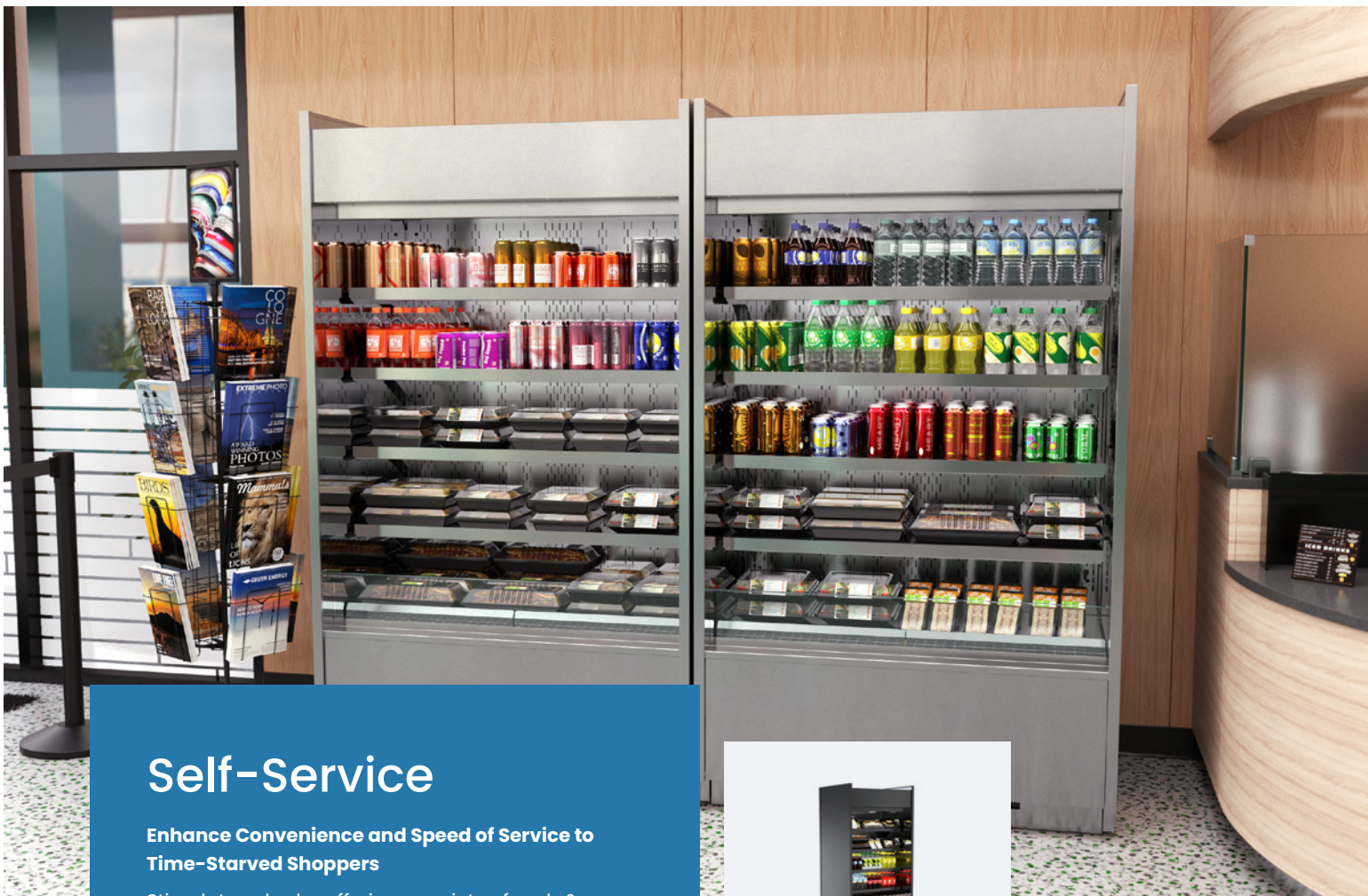
Structural Concepts reduces labor challenges by providing convenient, fresh food options to travelers and eventgoers with **grab & go displays and self-service merchandisers** that **meet industry requirements, unarticulated needs**, and existing **market demands**.



Staffing Concerns

After inflation, the second and third largest issues respondents say they face is hiring new staff **(23%)** and staff retention **(11%)**.

State of the Global Hospitality Industry,
Lightspeed



Self-Service

Enhance Convenience and Speed of Service to Time-Starved Shoppers

Stimulate sales by offering a variety of grab & go options with self-service cases to accommodate modern consumer's fast-paced lifestyle and desire to make speedy selections and transactions.



OASIS B47R
Self-Service



Islands

Increase Sales by Offering Busy Meal-Goers Healthy, Fresh Food Selections On-the-Go

Products can be displayed more dynamically, attracting more consumers, and increase opportunities to produce more revenue.



OASIS FSI660R
Island



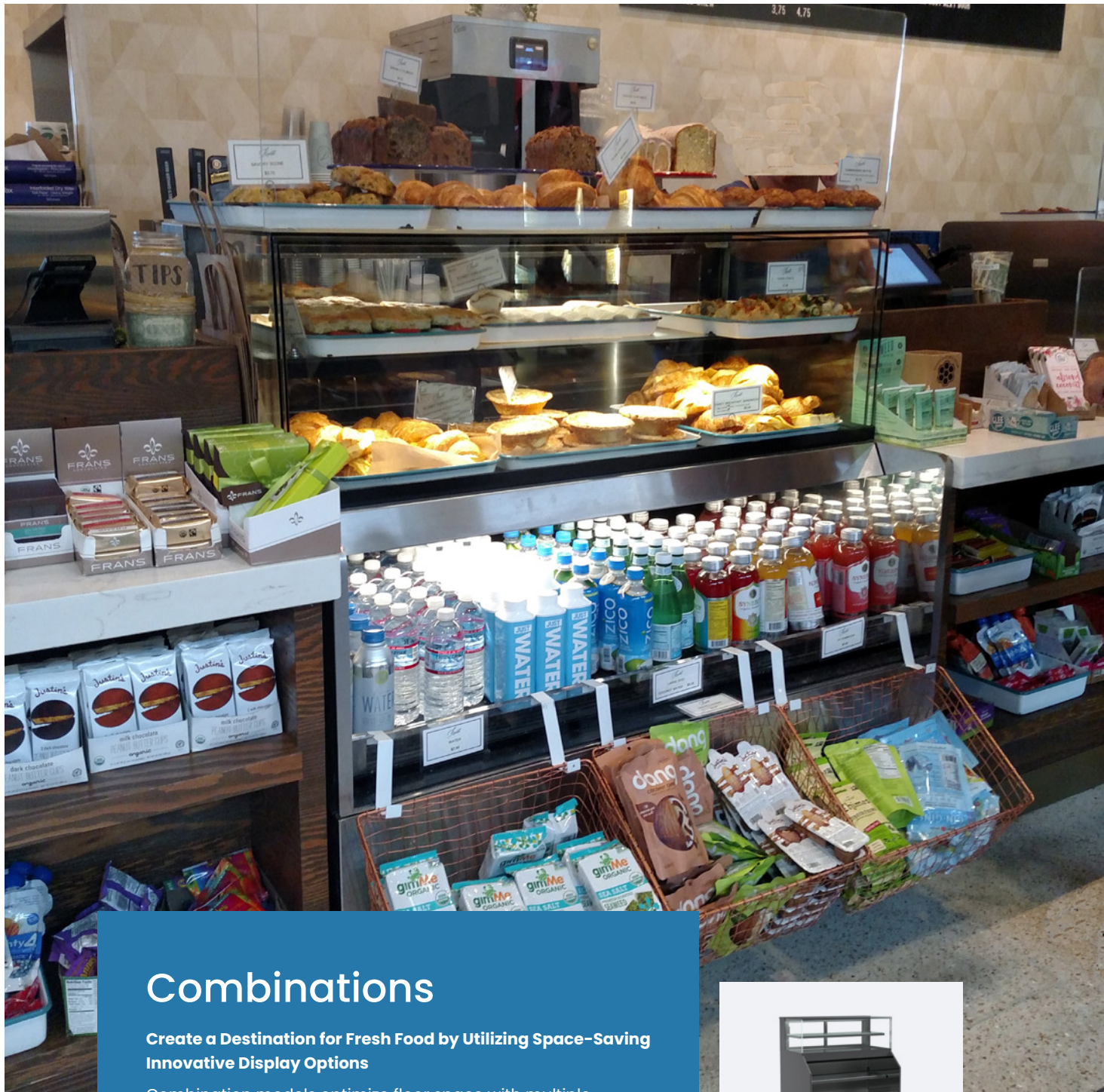
Endcaps

Create Opportunities for Add-Ons

Utilize displays that blend into high traffic areas to generate incremental sales.



OASIS FSE460R
Endcap



Combinations

Create a Destination for Fresh Food by Utilizing Space-Saving Innovative Display Options

Combination models optimize floor space with multiple display areas in a single piece of equipment, providing flexibility to offer a variety of fresh foods within different methods for serving the customer.



REVEAL NR4851RRSSV
Combination



Hot and Cold Combinations

Elevate the Customer Experience by Offering More Options

The refrigerated & heated self-service case provides a vertical combination of grab & go refrigerated and heated display offering both hot and cold temperatures in the same case.



OASIS B3924RH
Combination



OASIS BD4732
Self-Service



OASIS BD3632
Self-Service

Refrigerated Door Merchandisers

Open the Door to Profitability

Create a seamless transition from open cooler merchandisers that create more merchandising space to satisfy customers' desire for fresh food while reducing energy costs by 82%.

Structural Concepts **specializes in visualizing** a solution and then thoughtfully develops merchandisers and displays that can be **easily integrated into new or existing formats** to ensure continuity of fit and design.



LEARN MORE
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