



**Structural Concepts®**  
DELIVERING FRESH. ALWAYS.™



## Travel & Entertainment Solutions

Provide convenient, fresh food options to travelers and eventgoers in high-traffic areas looking for quick, healthy alternatives.

Structural Concepts can help **increase operating ROI** by generating demand with a wide range of heated and refrigerated **foodservice solutions designed to fit any configuration** and immediately garner the attention of passersby in need for grab & go meal options.



## Autonomous Retail Merchandiser

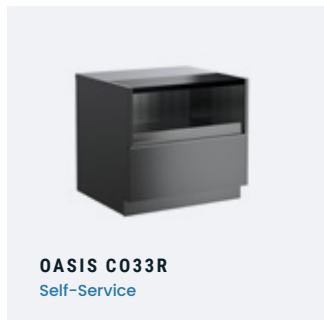
### Improve the Overall Shopping Experience

Provide a cashier-less experience and increase the speed and accuracy of transaction for those looking for a convenient 24/7 fresh food selection. Offset labor challenges, create an appealing merchandising format with increased capacity, and seamlessly streamline inventory management to serve food deserts across airports, stations, terminals, and office spaces.



**ELEVATE BD3632IS**  
Self-Service





**OASIS C033R**  
Self-Service



## Undercounter

### Meet Customers On the Way In and Out

The shape of these display cases makes them ideal for integrating into counters so that all customers see is fresh food/beverages making these modular units the perfect grab-and-go solution.



**REVEAL NR4847RSV**  
Counter

## Counter

### Take Full Advantage of Unused Space and Realize Untapped Profit Potential

Leverage premium counter space with a food display that entices customers to buy.

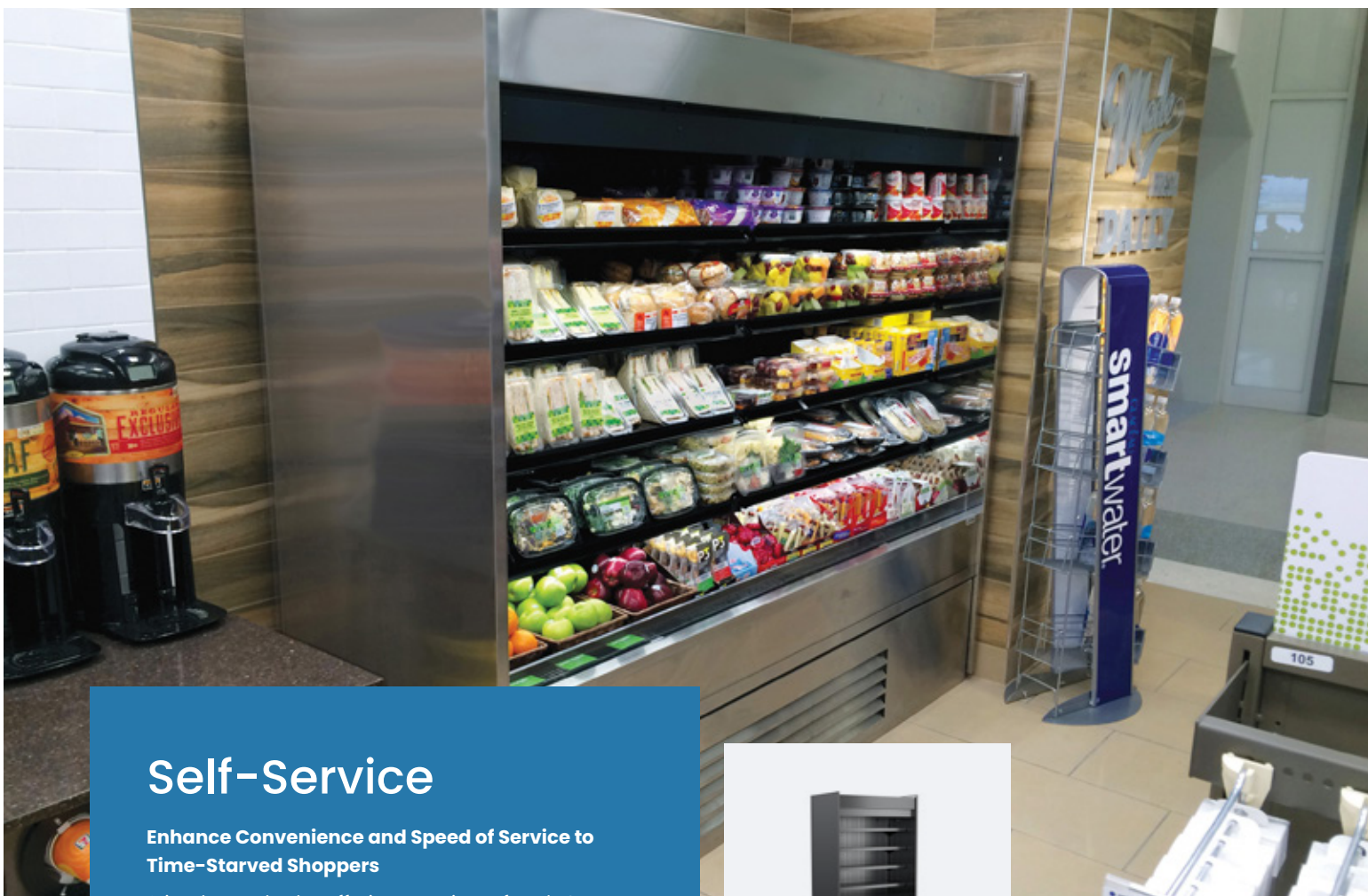
Structural Concepts reduces labor challenges by providing convenient, fresh food options to travelers and eventgoers with **grab & go displays and self-service merchandisers** that **meet industry requirements, unarticulated needs**, and existing **market demands**.



## Staffing Concerns

After inflation, the second and third largest issues respondents say they face is hiring new staff **(23%)** and staff retention **(11%)**.

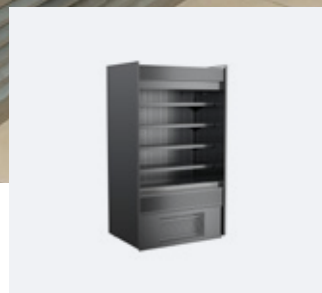
State of the Global Hospitality Industry,  
Lightspeed



## Self-Service

**Enhance Convenience and Speed of Service to Time-Starved Shoppers**

Stimulate sales by offering a variety of grab & go options with self-service cases to accommodate modern consumer's fast-paced lifestyle and desire to make speedy selections and transactions.



**OASIS B4732**  
Self-Service





## Islands

**Increase Sales by Offering Busy Meal-Goers Healthy, Fresh Food Selections On-the-Go**

Products can be displayed more dynamically, attracting more consumers, and increase opportunities to produce more revenue.



**OASIS FSI656R**  
Island



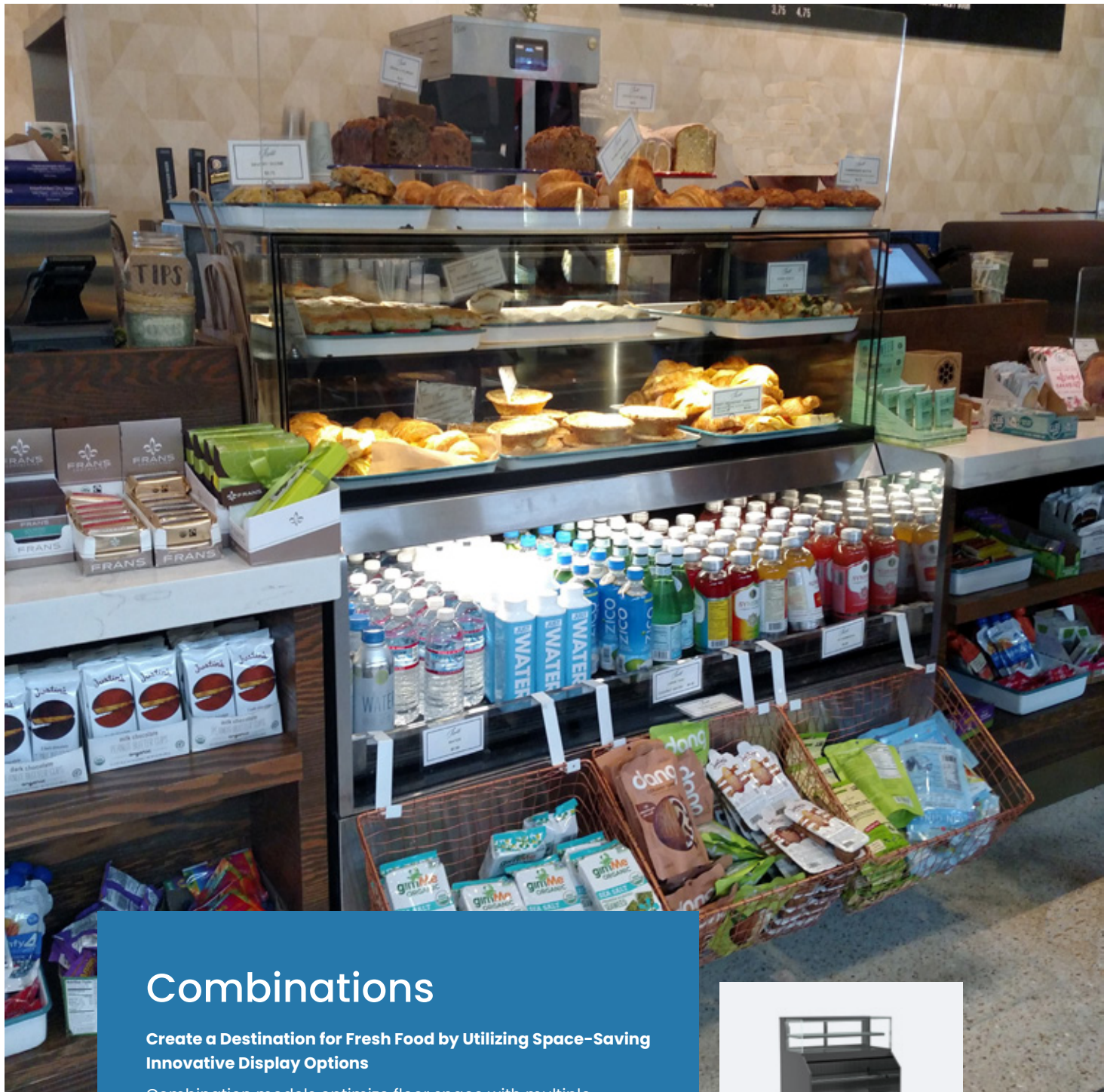
## Endcaps

**Create Opportunities for Add-Ons**

Utilize displays that blend into high traffic areas to generate incremental sales.



**OASIS FSE45R**  
Endcap



## Combinations

**Create a Destination for Fresh Food by Utilizing Space-Saving Innovative Display Options**

Combination models optimize floor space with multiple display areas in a single piece of equipment, providing flexibility to offer a variety of fresh foods within different methods for serving the customer.



**REVEAL NR4851RRSSV**  
Combination





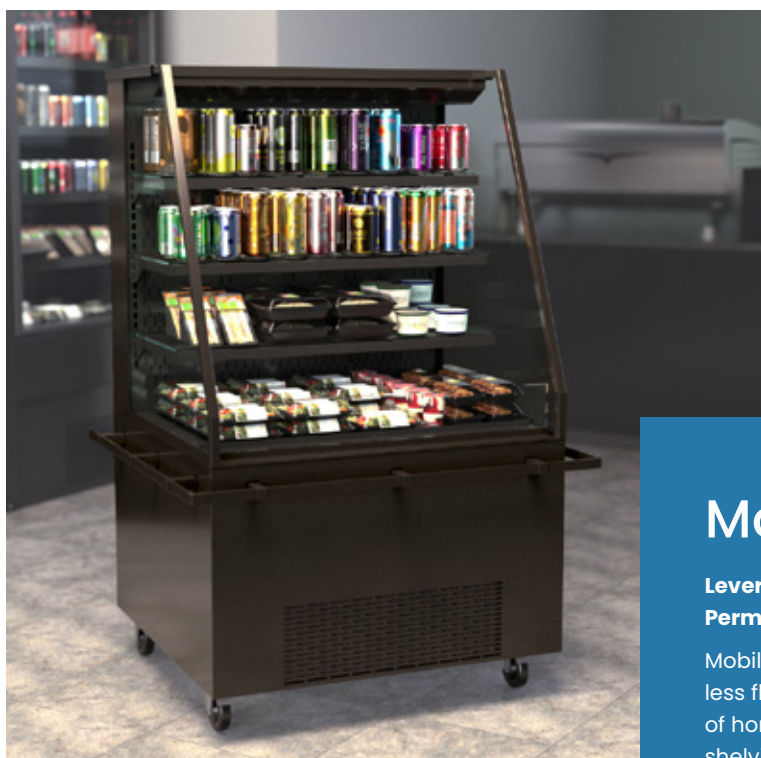
## Hot and Cold Combinations

### Elevate the Customer Experience by Offering More Options

The refrigerated & heated self-service case provides a vertical combination of grab & go refrigerated and heated display offering both hot and cold temperatures in the same case.



**OASIS B3924RH**  
Combination



**REVEAL NR3647RSSA.MOB**  
Mobile

## Mobile

### Leverage High Traffic Areas – Temporarily or Permanently.

Mobile refrigerated self-service displays on casters use less floor space by displaying product vertically instead of horizontally and can be easily pushed up against shelving, walls, columns, or used back-to-back.

# Refrigerated Door Merchandisers

## Open the Door to Profitability

Create a seamless transition from open cooler merchandisers that create more merchandising space to satisfy customers' desire for fresh food while reducing energy costs by 82%.



**OASIS BD4732**  
Self-Service



**OASIS BD3632**  
Self-Service



Structural Concepts **specializes in visualizing** a solution and then thoughtfully develops merchandisers and displays that can be **easily integrated into new or existing formats** to ensure continuity of fit and design.



LEARN MORE

[structuralconcepts.com](https://structuralconcepts.com)

[product.info@structuralconcepts.com](mailto:product.info@structuralconcepts.com)

**Structural Concepts®**

DELIVERING FRESH. ALWAYS.™