



SUPERMARKET PRODUCT LOOK BOOK

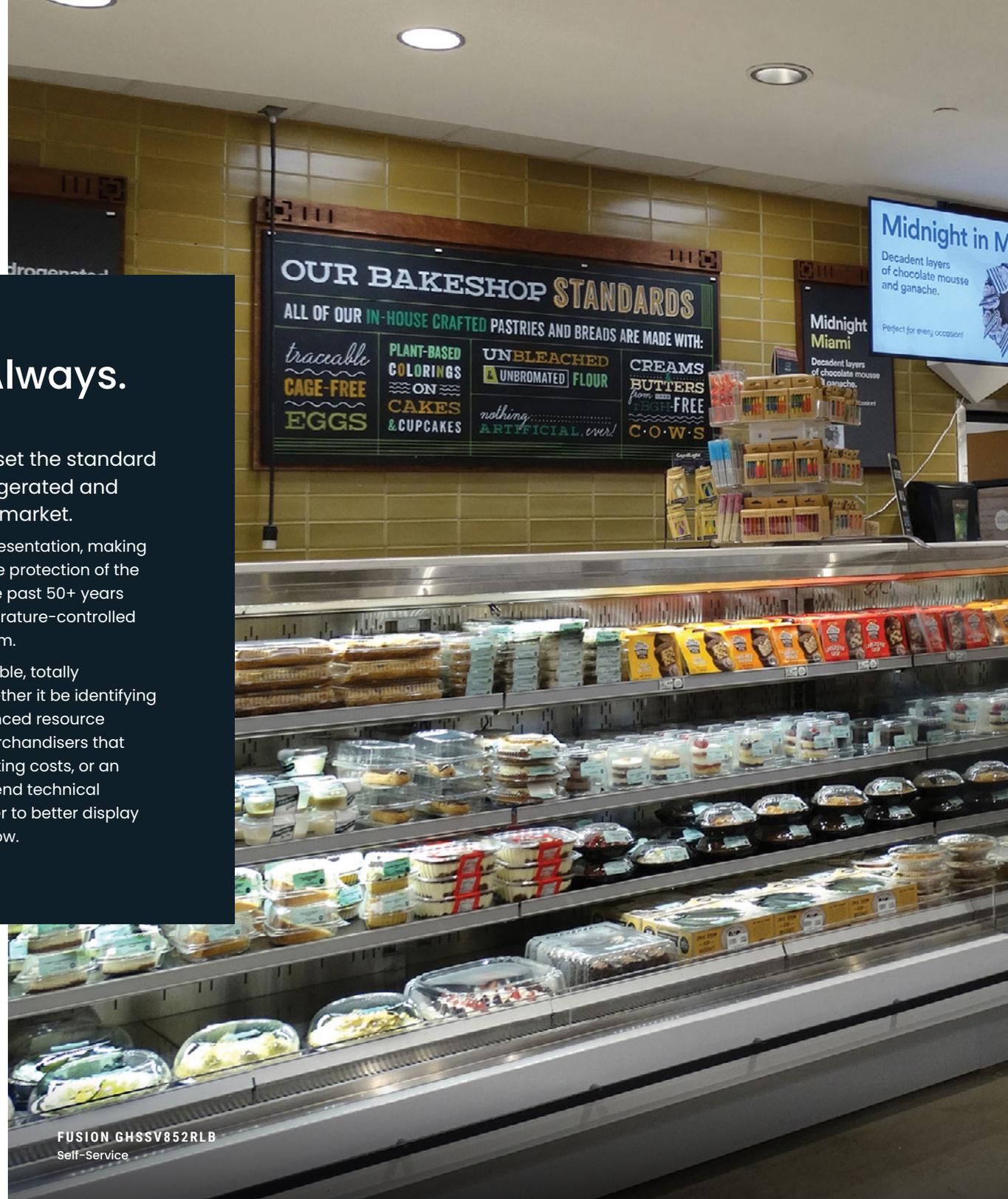
Let Us Show You
What is Possible

Delivering Fresh. Always.

Since 1972, Structural Concepts has set the standard for the most innovative, turnkey refrigerated and heated food display solutions in the market.

Constantly innovating the art of fresh food presentation, making the desired more desirable and improving the protection of the perishable, Structural Concepts has spent the past 50+ years delivering the most attractive, reliable, temperature-controlled display cases, when and where you need them.

We are transforming the idea of what is possible, totally redefining the experience in the process. Whether it be identifying more ways to be the most reliable and advanced resource to our customers, designing and building merchandisers that last longer, save energy, and minimize operating costs, or an unparalleled commitment to providing backend technical support, we are committed to making it easier to better display and sell more fresh food today – and tomorrow.



FUSION GHSSV852RLB
Self-Service

Structural Concepts strives to be the first choice for **workmanship, reliability, and sustainability** of products in the food merchandiser industry. With **operational excellence** as our cornerstone, we pride ourselves on **strong partnerships** with our team members, customers, suppliers, shareholders, and community.

The vertical integration we've established gives us more control over the quality and availability of the solutions we design, engineer, and manufacture creating the shortest lead times and setting the industry standard for speed to market.



Certified R&D Labs

We have fully equipped ETL satellite-certified test labs. All the labs are UL approved and designed to test display cases for optimum refrigeration performance and NSF 7 certification. As each case is completed during the final assembly stage it is transferred to a Production Test Lab. All of our refrigerated cases are certified to Type I at a minimum, with a great many certified to Type II. Our heated merchandisers are certified to NSF 4, UL197.



Proprietary Refrigeration Design

Our company's foundation of unprecedented expertise in self-contained refrigeration has allowed us to pioneer award-winning technology that sets the standard for reliable products with unmatched ease of operation and strong performance. Rather than relying on third-party refrigeration, we engineer and manufacture purpose-built solutions for performance that brings peace of mind that your display is performing as intended.



Refrigeration Assembly

Structural Concepts designs and assembles its own refrigeration packages. These refrigeration units are built specifically to the requirements needed for the case in which they will be used. This is a key factor in our strong refrigeration performance and energy-saving capabilities and affords us the flexibility to respond to changing regulatory standards.



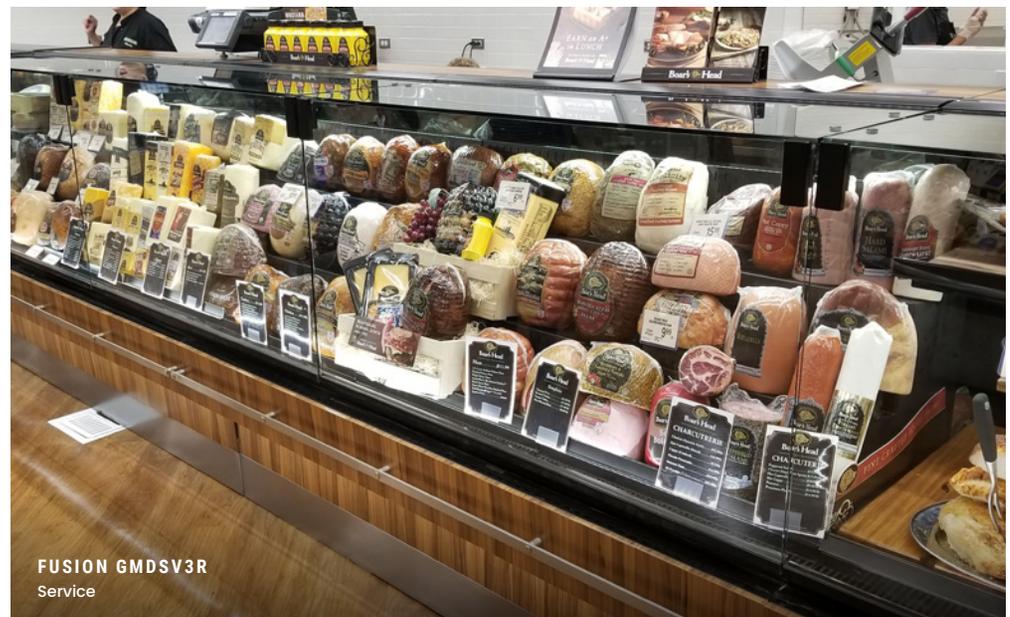
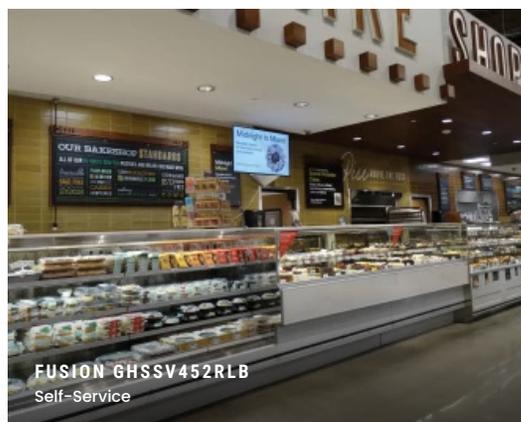
Sheet Metal Lasers

Structural Concepts is vertically integrated to optimize cost and lead time. We operate fully automated metal cutting with 3K and 6K fiber lasers, which are capable of running lights out.

Comprehensive and All-Inclusive

We also conduct our own in-house metal forming, fabrication, and finishing using a highly and dynamic systematic process. Our woodshop provides customer specified and designed insulated panels and our UV bonded glass production allows us to produce our frameless display merchandisers. All our self-contained refrigerated cases and heated cases are pretested to meet performance requirements.

From service merchandisers lined up across multiple departments to single grab & go cases, Structural Concepts delivers value by combining an **enticing visual experience** while delivering a high-level of **refrigeration** and **heating performance** supported by **first-rate aftermarket support**.



Alignnext™



FUSION GP841RR, GMDSV4R
Combination, Service

Alignnext™ is a proprietary design platform that ensures cases **align in a single profile**. Alignnext removes visually distracting variations in lineups to provide an **eye-catching presentation of food** that stimulates an **impulse to buy**. This design strategy prevents unnecessary double ends and unsanitary, unsightly gaps while **maintaining a seamless visual**.



FUSION GMDSV6R, GHSS HEATED
Service, Self-Service



BLEND NM4855RSSV, NM7255RSSV
Island

Blend Collection



BLEND NM7255DSSV
Island

The Blend Collection is a family of **reconfigurable, multi-temperature** cases that together create a modular island perfect for the ultimate **cross-merchandising experience** in any Supermarket space.

Deli

Structural Concepts recognizes fresh departments are the heart and soul of the supermarket experience and has set the standard by delivering **innovative fresh food displays that fit into any store footprint.**





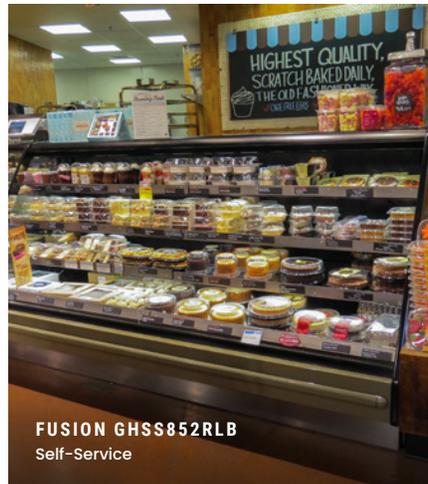
FUSION GHSV852RLB & MD-R
Service & Self-Service



FUSION MD-R & MD-DR
Self-Service



FUSION GHSV852RLB & GHSSV652RLB
Service & Self-Service



FUSION GHSS852RLB
Self-Service



OASIS MI46R & MI44R
Island

Bakery

Supported by an unparalleled commitment to providing **backend technical support**, we make it **easier to better display and sell more fresh food today – and tomorrow.**

Cheese

Structural Concepts designs and builds merchandisers that last longer, save energy, and minimize operating costs.



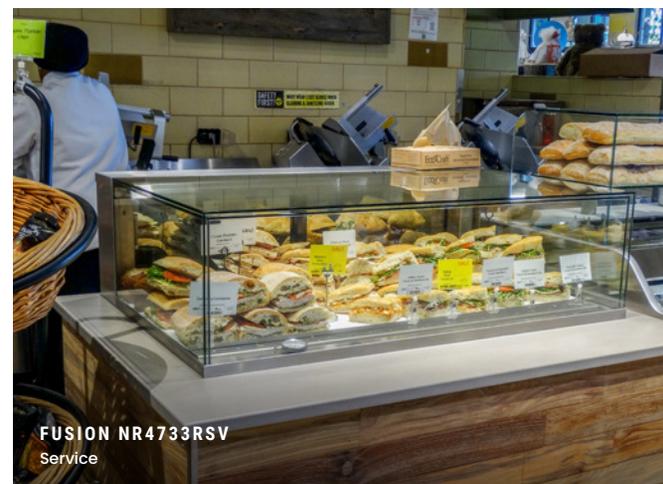
Meat & Seafood

Structural Concepts allows for the presentation of prepared fresh food **anywhere in the store**, including in high traffic areas, while incorporating **unique upsell and impulse-buying opportunities**.



Prepared Foods

Structural Concepts places a **premium on prepared meals** by offering a wide range of service and self-service merchandiser and display options that provide **functionality and space optimization**, seamlessly aligning with any store décor.





OASIS FS1B8R
Self-Service



OASIS P83941R
Self-Service

Produce

As new challenges – inflation, labor, supply – continue to emerge, our strength has been to continually meet the needs of the industry with **quicker lead times, price/value, functionality, fit & finish, and after sales support.**

Structural Concepts has **long partnered with its customers** by focusing together on the love consumers have for fresh food and on all the competitive advantages in delivering a great in-store experience.



OASIS FSE45R
Endcap



OASIS B424TM
Self-Service



SEE OUR ENTIRE PORTFOLIO OF SOLUTIONS
structuralconcepts.com
product.info@structuralconcepts.com

Structural Concepts®

DELIVERING FRESH. ALWAYS.™

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