



**Structural Concepts®**

DELIVERING FRESH. ALWAYS.™



## Higher Education Solutions

Drive foot traffic and engagement in college dining halls.

FUSION MD685R  
Self-Service

Meeting the demand for healthier options and better-for-you foods, Structural Concepts' depth and breadth of flexible merchandisers and display cases perform at the highest levels.



## The Foodservice Experience is Important to Students

**38%** of college students want dining options open 24/7 and **more than 50%** of institutions polled are interested in mobile ordering and/or cashierless pickup.

McKinsey



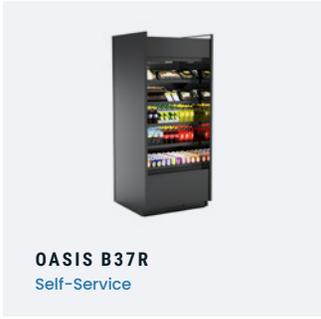
## Autonomous Retail Merchandiser

### Improve the Overall Shopping Experience

Provide a cashier-less experience and increase the speed and accuracy of transaction for those looking for a convenient 24/7 fresh food selection. Offset labor challenges, create an appealing merchandising format with increased capacity, and seamlessly streamline inventory management to serve food deserts across colleges and universities.



**ELEVATE BD36321S**  
Self-Service



**OASIS B37R**  
Self-Service



**OASIS B47R**  
Self-Service

## Self-Service

**Enhance Convenience and Speed of Service to Time-Starved Faculty and Students**

Stimulate sales by offering a variety of grab & go options with self-service cases to accommodate modern consumer's fast-paced lifestyle and desire to make speedy selections and transactions.

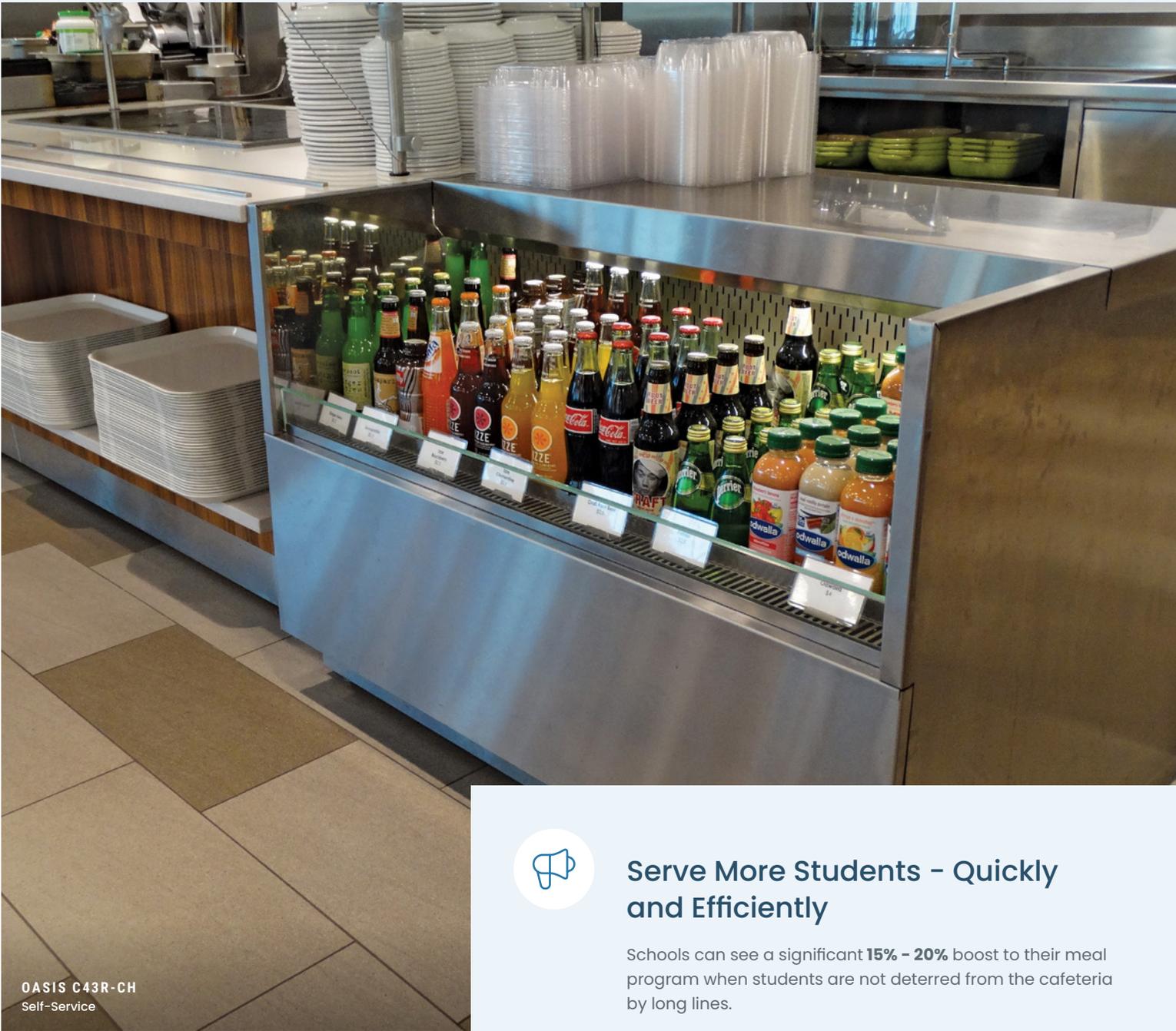


**OASIS C53R-UC**  
Self-Service

## Undercounter

**Meet Customers On the Way In and Out**

The shape of these display cases makes them ideal for integrating into counters so that all customers see is fresh food/beverages making these modular units the perfect grab-and-go solution.



OASIS C43R-CH  
Self-Service



## Serve More Students – Quickly and Efficiently

Schools can see a significant **15% – 20%** boost to their meal program when students are not deterred from the cafeteria by long lines.

ManPower Group

Structural Concepts helps **streamline student and faculty traffic flow** with a variety of solutions within serving lines and/or near checkout with **full service and self-service options** to complement existing foodservice menus.



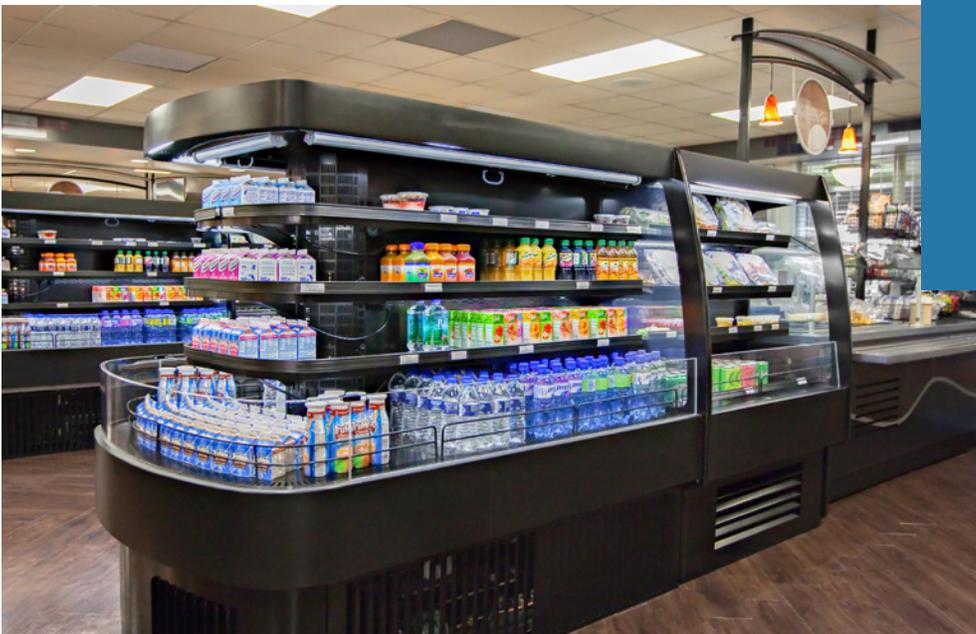
## Islands

**Increase Sales by Offering Busy Student Meal-Goers Healthy, Fresh Food Selections On-the-Go**

Products can be displayed more dynamically, attracting more consumers, and increase opportunities to produce more revenue.



**OASIS MI33R**  
Island



## Endcaps

**Create Opportunities for Add-Ons**

Utilize displays that blend into high traffic areas to generate incremental sales.



**OASIS FSE660R**  
Endcap

The **versatility** Structural Concepts provides in serving more types of meals via **turnkey merchandisers and display cases encourages students to spend more** money on food in the dining halls rather than going elsewhere to eat, while also **reducing the reliance on labor.**



## Face the Competition of C-Stores, QSRs and Other Off-Campus Temptations

**48%** of college students consider the opinions of their peers before making foodservice purchases.

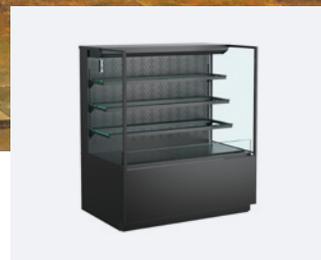
The Center for Generational Kinetics



## Combinations

**Create a Destination for Fresh Food by Utilizing Space-Saving Innovative Display Options**

Combination models optimize floor space with multiple display areas in a single piece of equipment, providing flexibility to offer a variety of fresh foods within different methods for serving the customer.



**REVEAL NR3651RSSV**  
Combination



## Hot and Cold Combinations

### Elevate the Customer Experience by Offering More Options

The refrigerated & heated self-service case provides a vertical combination of grab & go refrigerated and heated display offering both hot and cold temperatures in the same case.



**OASIS B3924RH**  
Combination



**OASIS BD3632**  
Self-Service

## Refrigerated Door Merchandisers

### Open the Door to Profitability

Create a seamless transition from open cooler merchandisers that create more merchandising space to satisfy customers' desire for fresh food while reducing energy costs by 82%.

With a commitment to **reliability and performance**, and providing the **highest service support**, Structural Concepts provides a **level of unparalleled value** to schools and institutions by **making it easier to display and sell** more fresh food today – and tomorrow.



FUSION GMDS4R  
Service



LEARN MORE  
[structuralconcepts.com](https://structuralconcepts.com)  
[product.info@structuralconcepts.com](mailto:product.info@structuralconcepts.com)

**Structural Concepts®**  
DELIVERING FRESH. ALWAYS.™