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For Immediate Release

Structural Concepts' Autonomous Retail Merchandiser Continues to Receive More Awards

Structural Concepts, the only refrigerated OEM to design and manufacture a complete smart solution for autonomous shopping, continues to be recognized by foodservice industry groups and associations for innovation benefiting both consumers and operators alike.

Focused on delivering even greater value to its customers by designing fresh food displays to be more profitable, the new Autonomous Retail Merchandiser (ARM), utilizing leading-edge automated checkout technology has been a featured recipient of the 2023 Kitchen Innovations (KI) Awards by The National Restaurant Association Show, a finalist for the 2024 North America VIP Awards from the National Retail Federation (NRF), and is a nominee for the 2024 Readers' Choice New Products of the Year Awards through Vending Market Watch.

The KI Award celebrates the back of house innovations that improve operations and generate growth through advances in automation, sustainability, efficiency, space saving and more. The ARM was recognized by NRF for Best Commerce/Multi-Vendor Platform Award, whereas . Structural Concepts was the only manufacturer considered for this prestigious honor as the other finalists included technology and software solution providers.

“We are honored to be the only manufacturer of fresh food merchandisers to be recognized by such a diverse group of reputable groups and institutions for these prestigious awards,” said Joe Mockus, CEO of Structural Concepts. “This is a testament to our passion and pursuit of constantly innovating and improving, increasing efficiencies, and cementing trust. The foundation of Structural Concepts has been our ability to see a problem and creatively solve it by taking a transformative approach that turns an opportunity into endless possibilities.”

The ARM contains an automated checkout feature allowing shoppers to browse products directly on the shelf, have their selections automatically added to the cart, and pay with credit/debit and mobile payment for faster transactions. For the operator, the autonomous solution tracks inventory and requires less labor, resulting in lower operating costs and increased productivity. Using less energy and providing a heightened level of security, these merchandisers enhance the overall shopper experience and are easy to use.

By holding 39% more food, using less energy to operate, creating the ability to operate seamlessly in remote locations, offering a simplified flat fee structure, and providing 100% security and 100% inventory control and management, the new ARM from Structural Concepts delivers a quick payback by generating 2x more reoccurring profits vs. the leading competition.

About Structural Concepts Corporation:

Since 1972, Structural Concepts has consistently set the standard of leading the way by bringing the most innovative, turnkey refrigerated and heated food display solutions to the market. Constantly innovating the art of fresh food presentation, making the desired more desirable and improving the protection of the perishable, we have spent the past 50+ years delivering the most attractive, reliable, temperature-controlled supermarket display cases, when and where you need them.