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For Immediate Release

Structural Concepts Autonomous Retail Merchandiser Recognized in the Prestigious 2023 Kitchen Innovations Awards

Structural Concepts, the only refrigerated OEM to design and manufacture a complete smart solution for autonomous shopping, is a featured recipient of the 2023 Kitchen Innovations (KI) Awards and will be showcased at The National Restaurant Association Show taking place May 20-23 at the McCormick Place in Chicago, IL. The KI Award celebrates the back of house innovations that improve operations and generate growth through advances in automation, sustainability, efficiency, space saving and more.

Focused on delivering even greater value to its customers by designing fresh food displays to be more profitable, Structural Concepts' new Autonomous Retail Merchandiser utilizes leading-edge automated checkout technology from its software partner Instant Retail Systems. This allows shoppers to browse products directly on the shelf, have their selections automatically added to the cart, and pay with credit/debit and mobile payment for faster transactions. For the operator, the autonomous solution tracks inventory and requires less labor, resulting in lower operating costs and increased productivity.

"We are honored to be the only manufacturer of fresh food merchandisers to receive this prestigious award," said Joe Mockus, CEO of Structural Concepts. "This is a testament to our passion and pursuit of constantly innovating and improving, increasing efficiencies, and cementing trust. The foundation of Structural Concepts has been our ability to see a problem and creatively solve it by taking a transformative approach that turns an opportunity into endless possibilities."

The Autonomous Retail Merchandiser offers an appealing merchandising format, a cashier-less transactional system, and the ability to streamline inventory management. Using less energy and providing a heightened level of security, these merchandisers enhance the overall shopper experience and are easy to use.

Since their inception in 2005, the National Restaurant Association Show's KI Awards have earned a reputation for defining the gold standard of foodservice equipment. The program is known for its commitment to leverage an esteemed panel of expert, third-party judges who help identify the most innovative and tech-driven solutions in the industry today. The awarded products enable automation, efficiency, sustainability and more, and are a key feature at the National Restaurant Association Show. As a 2023 awardee, Structural Concepts will be showcasing its Autonomous Retail Merchandiser in the KI Showroom during the event.

About Structural Concepts Corporation:

Since 1972, Structural Concepts has consistently set the standard of leading the way by bringing the most innovative, turnkey refrigerated and heated food display solutions to the market. Constantly innovating the art of fresh food presentation, making the desired more desirable and improving the protection of

the perishable, we have spent the past 50+ years delivering the most attractive, reliable, temperature-controlled supermarket display cases, when and where you need them.

About The National Restaurant Association:

The National Restaurant Association Show, Hotel-Motel Show is owned and operated by Winsight LLC in partnership with the National Restaurant Association.