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# Structural Concepts recognized by FCSI for innovation

The fresh food display specialist was honored during the FCSI The Americas conference in Austin, Texas

Tina Nielsen



The Autonomous Retail Merchandiser (ARM) | Structural Concepts, Structural Concepts Corporation’s latest product innovation, received the Product of the Year Award from the Foodservice Consultants Society International (FCSI) as part of their 2024 Innovation Showcase.

FCSI presented this honor during The Americas Biennial Conference – CAMP FCSI in April. The ARM was among a multitude number of submissions that were carefully reviewed by a panel of FCSI The Americas consultant members including young and emerging consultants, members of the Board of Trustees, and distinguished FCSI Fellows.

Offsetting labor and operational challenges with a cashier-less transactional system, a merchandising format with enlarged capacity, an easy payment acceptance and integration system, and the ability to streamline inventory management, the ARM delivers a fast return and increased profitability.

“We are absolutely thrilled to have been honored by this group of key market influencers and constituents,” said Alex Tappé, vice president of sales for Structural Concepts. “To be among those named as a top innovator validates not only the ingenuity of the ARM but also recognizes the overall value it provides foodservice operators and organizations.”

By holding 23% more food, having the ability to operate seamlessly 24/7 in remote locations, and providing 100% security and 100% inventory management control, the ARM has the lowest energy consumption, lowest fees, and lowest labor costs, while generating the most profitability as compared to similar autonomous models in the market.

“In reinventing the autonomous food service experience, this award demonstrates Structural Concepts as the preferred merchandiser manufacturer to design and offer a complete smart solution for autonomous shopping,” said Tappé.

The ARM has also been a featured recipient of the 2023 Kitchen Innovations (KI) Awards by The National Restaurant Association Show, a finalist for the 2024 North America VIP Awards from the National Retail Federation (NRF) and is a nominee for the 2024 Readers’ Choice New Products of the Year Awards through Vending Market Watch.

*About Structural Concepts Corporation:  
Since 1972, Structural Concepts has consistently set the standard of leading the way by bringing the most innovative, turnkey refrigerated and heated food display solutions to the market. Constantly innovating the art of fresh food presentation, making the desired more desirable and improving the protection of the perishable, we have spent the past 50+ years delivering the most attractive, reliable, temperature-controlled supermarket display cases, when and where you need them.*

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