

Structural Concepts®

DELIVERING FRESH. ALWAYS.™



The Blend® Collection

A collection of reconfigurable, multi-temperature cases that together create a modular island perfect for the ultimate cross-merchandising experience in any space.

Form an Attractively Efficient Display

Blend self-service cases form an **attractively efficient display that increases market share** in the deli department of supermarkets, large convenience stores, hospital cafes, and on college and university campuses.

This modular platform was designed with seamless transition features and the very best refrigeration and heating technology making it a beautiful and profitable addition to any retail space.



Seamless Modularity

The easy-entry case depth and **heavy-duty leveling casters** allow for delivery through standard-sized doorways and provide **mobility when future opportunities arise** to rearrange or replace cases if a different temperature or size is desired.

The modularity of this product saves owners cost in replacing full islands when their merchandising strategy changes and it allows faster display adaptation to consumer trends.



This Collection's seamless design uses simple lines to create a minimalistic appearance that **allows the focus to be placed on the product within the display.**

With refrigerated, heated, and ambient case options in one island, products can be displayed more dynamically, attracting more consumers, and increasing cross-merchandising opportunities to produce more revenue.



To learn more about this line of products, please scan the QR code.

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