

## Floral Merchandising Solutions for Every Store Format



Structural Concepts floral merchandisers combine **modern design, optimized airflow, and flexible merchandising** to create displays that attract attention and drive impulse floral sales. From compact store displays to full floral departments, our solutions keep flowers fresh, vibrant, and highly visible—**built with corrosion-resistant materials** to withstand demanding floral environments.



Designed to support a wide range of retail environments, Structural Concepts floral merchandisers offer scalable configurations, efficient refrigeration options, and modern aesthetics that enhance the shopping experience while helping retailers maintain product quality and maximize floral presentation.

# Floral Merchandiser Configurations

## ALLURE SERIES

### Remote Floral Merchandisers

Design-forward cases built specifically for remote refrigeration environments and high-impact floral departments. Connected to a centralized refrigeration system, these merchandisers are ideal for supermarkets and larger retail environments.

Frameless Aesthetics | Premium LED lighting | Optimized Airflow | Modern Low-Profile Designs



Floral Combination Case  
**FCDR**



Low Profile Floral Case  
**FLP72**



Straight Open Floral Case  
**FLP8, FLP9**



Outside Wrap Floral Cases  
**FLP8OWL**



Inside Wrap Floral Cases  
**FLP10WL**



Low Profile Floral Wedge  
**FLPW48**

## FUSION MD LINE

### Self-Contained or Remote Floral Merchandisers

**MD484R, MD684R, MD484DR, MD684DR, MD485R, MD685R, MD485DR, MD685DR**



Highly adaptable merchandisers designed to support both self-contained (plug-and-play) and remote refrigeration systems. The MD Line offers flexible placement and scalable merchandising, making it ideal for everything from compact floral displays to full floral departments.

Doored or Open Cases | Bucket or Shelf Merchandising  
Modular Lineup Capability | Multiple Refrigeration Options

## Why Retailers Choose SCC



**Maximize Floral Visibility**  
Modern displays designed to attract customers.



**Extend Floral Life**  
Optimized airflow helps preserve freshness.



**Corrosion-Resistant Design**  
Stainless steel materials help protect against moisture damage.



**Flexible Merchandising**  
Adapt displays for seasonal and promotional programs.



**Scalable Floral Programs**  
Solutions for single displays or full floral departments.



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